



Santee, California
San Diego County

- ❖ Thriving young city of 58,000 just 20 min. from beaches and downtown San Diego. One-third of the population is under 25 years of age.
- ❖ Prime 20+ acres available for development in Santee Town Center-- offering high-tech opportunities, high-profile demographics, and high quality of life.
- ❖ New developments include 86,000 sf Sharp Rees Stealy Medical Center, County Assessor's Branch Office, and a new Entertainment District encompassing Santee Trolley Square, Karl Strauss restaurant/tasting room/event center project, Studio Movie Grill Theater, and future hotel.
- ❖ Median household income of \$84,361 - 7th highest among cities in San Diego County, award-winning schools, and low crime rate.
- ❖ 71% of homes are owner-occupied with 2/3 single-family; 2017 Median Single-Family home of \$513,000-- a 71% increase in value from 2010.
- ❖ Over 1,500 new housing units built or in the pipeline to be built since 2015, with another 2,900 units proposed for Fanita Ranch project.
- ❖ 5-mile Market Area of over 270,000 comprising about 100,000 households, 172 National Chain Retailers & Restaurants, with 29 national chains added since 2015. Over 2.1M sq. ft. of retail development in 1-mile radius.
- ❖ Direct access to 3 regional freeways, quick access to Interstate-8, with Trolley service to SDSU, Mission Valley, Downtown San Diego and Convention Center.
- ❖ Local attractions generate over 1.1 M visitors annually—Santee Sportsplex USA draws 475,000; Santee Lakes RV & Recreation Preserve draws 650,000.

www.cityofsanteeca.gov



**For more information, contact the Office of Economic Development,
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