

TO: Mayor and Councilmembers
Gary Halbert, Interim City Manager
Shawn Hagerty, City Attorney

FROM: James Jeffries, City Clerk

DATE: July 10, 2025

SUBJ: Updated Meeting Materials – July 8, 10, and 11, 2025, Special Meeting

PUBLIC HEARING:

- (1) **Public Hearing for the Selection of Up to Four Retail Commercial Cannabis Businesses (CCBs) with Up to Four Alternate CCBs and Finding the Action Exempt from the California Environmental Quality Act (CEQA) Pursuant to CEQA Guidelines Section 15303. (Planning and Building – Sawa)**

The attached correspondence for the above-mentioned Item was received by 6:00 p.m. on July 10, 2025, and is provided for your consideration.

From: [Alex Freedman](#)
To: [Clerk](#)
Subject: Public Comment RE Special Meeting of the Santee City Council on 7/11/2025, Support for Catalyst - Santee
Date: Thursday, July 10, 2025 10:57:14 AM

Dear Santee City Council:

My name is Alex Freedman. I am the President and CEO for Traditional, which is one the largest vertically-integrated cannabis brands in the state. I am writing to you because we strongly support the application of Catalyst-Santee for the approval of a permit to operate a retail dispensary in the city. We have worked closely with Catalyst Cannabis Co. and its owners, Elliot Lewis and Damian Martin, since Catalyst's founding and we know they will be a valuable benefit to the Santee community.

At Traditional, we are proud to have our products at Catalyst. Their commitment to responsible business practices, safe products, and community engagement aligns perfectly with our values. If selected, Catalyst will contribute to the local economy while providing high-quality products and services to Santee and San Diego County customers.

Their in-depth knowledge of the industry, their competent professionalism, and their dedication to their craft have consistently positively impacted our own business. They are valued partners and we are excited for their opportunity to expand their business in Santee, where I have no doubt they will make a strong addition to your business community.

Regards,

Alex Freedman

--

Alex Freedman
President & CEO | Traditional
(310) 882-9896
alex@traditional.com

<https://www.traditional.com/>

From: [Barbara Gordon](#)
To: [John Minto](#); [Rob McNelis](#); [Dustin Trotter](#); [Ronn Hall](#); [Laura Koval](#)
Cc: [Clerk](#)
Subject: Public Comment
Date: Thursday, July 10, 2025 7:06:05 AM

Dear City Council Members,

As a public health advocate, I want to share an article from the City Journal titled “Gone to Pot” where commercialization of weed has provided fewer benefits and more hazards than supporters were promised. It was supposed to eliminate the black market and generate significant tax revenue which neither has happened.

Usage, addiction, and mental-health issues are surging. More Americans recognize the negative effects of marijuana on individuals and society,

In 2023, 42 percent of 19 to 30 yrs olds reported using pot and those 35 to 50, 29 percent reported using pot, both up from past years.

A [review](#) of 18 studies worldwide found that average smokers are twice as likely as nonusers to develop schizophrenia or other severe mental illnesses; the heaviest users face a fourfold increase.

Emergency-room visits for marijuana-related issues, including psychosis, have skyrocketed.

Unlike other abused substances, such as alcohol, there is no current data that defines what is considered a safe amount of marijuana use regarding the risk of developing psychosis.

Given the troubling rise in marijuana use and abuse, I urge the city to have more honest discussions about pot risks and the impact it will have on the community and young people.

Regards,

Barbara Gordon

From: [Brendan Hoolihan](#)
To: [Clerk](#)
Subject: Public Comment RE Special Meeting of the Santee City Council on 7/11/2025, Support for Catalyst - Santee
Date: Thursday, July 10, 2025 10:08:25 AM

Dear Santee City Council:

My name is Brendan Hoolihan. I am an Operations Coordinator for Cookies and several other brands that work with Catalyst. I have worked with Catalyst and their operations team closely over the past five years. Elliot and his team run an efficient and clean operation. We are very proud to work with Catalyst. We are also donors to their Catalyst Cares program, which assists medical cannabis consumers in underserved communities.

I am writing to you because we strongly support the application of Catalyst-Santee for the approval of a permit to operate a retail dispensary in the city. We know Catalyst Cannabis Co. and its owners, Elliot Lewis and Damian Martin, will be a valuable benefit to the Santee community.

At Cookies, we are proud to have our products at Catalyst. Their commitment to responsible business practices, safe products, and community engagement aligns perfectly with our values. If selected, Catalyst will contribute to the local economy while providing high-quality products and services to Santee and San Diego County customers.

Their in-depth knowledge of the industry, their competent professionalism, and their dedication to their craft have consistently positively impacted our own business. I have no doubt Catalyst will make a strong addition to your business community.

Cheers,

Brendan Hoolihan

Sr. Sales Ops Coordinator | **Humble Cannabis Solutions**

C | 714-837-7841 | E | Ops@humblecs.us



From: [Casey Dalton](#)
To: [Clerk](#)
Subject: Catalyst
Date: Thursday, July 10, 2025 1:28:57 PM

Dear Santee City Council:

My name is Casey and I'm the founder of the brand EVIDENCE. We are a social justice brand, female founded and family operated.

I'm writing you to show support of the application of Catalyst-Santee for the approval of a permit to operate a retail dispensary in the City. We know Catalyst Cannabis Co. and its owners, Elliot Lewis and Damian Martin personally. They have done remarkable work in all of the communities they operate in and will be a valuable benefit to the Santee community.

Catalyst has testing standards they have implemented that far exceed the State standards. They care about customer's safety and that's why we are proud to have our products at Catalyst. Their commitment to responsible business practices, safe products, and community engagement aligns perfectly with our values. If selected, Catalyst will contribute to the local economy while providing high-quality products and services to Santee and San Diego County customers.

Their in-depth knowledge of the industry, their competent professionalism, and their dedication to their craft have consistently positively impacted our own business. I have no doubt Catalyst will make a strong addition to your business community.

Thank you,
Casey Dalton

From: [Stoke For Life Foundation](#)
To: [Clerk](#)
Subject: ATTENTION COUNTY CLERK OF SANTEE
Date: Thursday, July 10, 2025 3:09:07 PM
Attachments: [SFL.Letter for Catalyst .docx](#)

Please see attached letter, thank you for your attention to this matter.

Charles Webb
Founder/President
Stoke for Life Foundation
(760) 520-5189
<https://stokeforlife.org/>
stokeforlifefoundation@gmail.com



Stoke for Life Foundation

1834 Kent Place, Vista CA, 92084

Phone Number: (760) 520-5189

Website: stokeforlife.org

EIN #: 81-1207879

Attention City Clerk of Santee

Dear city clerk of Santee,

My name is Charles Webb, I am a paraplegic at the T 7/8 level I am also the founder of the 501 (c)(3) non-profit "Stoke for Life Foundation". The main goal at Stoke for Life Foundation is to bring awareness to the disabled community and beyond to the rehabilitative benefits of ocean therapy.

I am writing you in regards to permitting for the company Catalyst. I am a medical Marijuana patient and have been for forty years, it has been my experience that Catalyst does amazing work and philanthropy in the disabled community. It would be an asset to east county and the disabled community to have access to the quality products and environment that Catalyst provides for its customers.

We encourage you to approve their permit, if you have any questions please feel free to contact me at stokeforlifefoundation@gmail.com or call 760-520-5189.

Thank you for your consideration.

Charles Webb, Founder

From: [Christen](#)
To: [Clerk](#)
Subject: Support Devon Julian
Date: Thursday, July 10, 2025 4:25:08 PM

Christen McMann
2211 Grace Lane
Alpine, CA 91901
christen@genrevhealth.com

July 10, 2025

Mayor and City Council
City of Santee
10601 Magnolia Avenue
Santee, CA 92071

To the Honorable Mayor and City Council Members,

My name is Christen McMann, and I am writing to offer my full support for Devon Julian and his business venture in the City of Santee. I am a long-term resident of Santee who has recently relocated to Alpine; however, my family and I still own our home in Santee, which we continue to maintain as a rental property. Our strong ties to the Santee community remain a priority for us, and we are deeply committed to its growth and well-being.

I have always believed that supporting local small businesses is vital to maintaining the vibrant spirit and economic health of Santee. As a nurse who has managed functional medicine practices, I have seen firsthand the therapeutic benefits of cannabis for patients struggling with chronic pain, sleep disturbances, and other conditions. I have witnessed how cannabis can offer a safe, effective, and natural alternative to opioids, helping

patients reduce or eliminate their reliance on long-term pain medications that carry significant risks.

We have known the Julian family for many years and can confidently say they are a wonderful, community-oriented family who support one another and those around them. Devon Julian, in particular, is an impressive young man whose dedication, work ethic, and genuine care for his employees and community set him apart. He pours his heart and soul into his business endeavors, and I have no doubt that his business will be an asset to the community.

Devon was born and raised in Santee, and he is now in a position to give back to the community that shaped him. His passion, integrity, and commitment will ensure that his business not only operates responsibly but also contributes positively to the local economy and enhances the well-being of Santee's residents.

For these reasons, I wholeheartedly support Devon Julian and his business and encourage the City to welcome and approve his plans. Santee would be fortunate to have him as a business owner dedicated to serving and uplifting his hometown.

Thank you for your time and consideration of my recommendation and support.

Sincerely,

Christen McMann

christen@genrevhealth.com

2211 Grace Lane

Alpine, CA 91901

Kind Regards,

Christen McMann BSN, MBA
Practice Administrator

From: [Zac Larson](#)
To: [Clerk; Cannabis Info](#)
Subject: Public Comment Letters of Support for Dr. Greenthumb's (CAN-001022-2024)
Date: Wednesday, July 9, 2025 8:48:31 AM
Attachments: [Vendor Support.pdf](#)

To Whom It May Concern,

In advance of the public comment period as part of the Commercial Cannabis Phase IV Special Meeting on Friday 7/11, I am submitting the attached series of Letters of Support as an exhibit for Public Comment in support of Dr. Green Thumb's (Applicant CAN-001022-2024).

Please let me know if you have any issues with the file and I will resend.

Thank you,

Zac Larson

Zac Larson
Dr. Greenthumb's San Diego | Purchasing Manager
8760 Campo Rd, La Mesa, CA 91941
c: (760)-845-5092
e: purchasing@sandiegodgt.com





Happy Travels dba: 1904 and Wavy

6225 Progressave Ave Ste B200

San Diego, CA 92154

License # c11-0001537

To whom this may concern, This letter is written in support of Dr. Greenthumb's San Diego second retail license in the City of Santee. Happy Travels has maintained a great working relationship that has helped provide legal, clean, safe cannabis products to their loyal consumer base. The opportunity to expand their offering to more deserving consumers should be a highlight for the local community.

During our operational partnership with Dr. Greenthumb's, we have achieved consistent payment schedules that have avoided any outstanding debts or issues by maintaining a 'cash on delivery' payment procedure. This ability to consistently pay COD sets Dr. Greenthumb's apart from the majority of retail operators throughout the state, and sets up a successful partnership dynamic for brands and vendors. As a brand, we strive to work with dependable retailers like Dr. Greenthumb's as it allows us to properly plan and forecast production and sales, providing supply chain efficiency.

Dr. Greenthumb's San Diego has Happy Travels, 1904 and Wavvysfull endorsement to be a licensee for the City of Santee. Their professionalism and operational integrity will add value to the community and raise the bar for surrounding cannabis operators.

Please feel free to contact me for any additional support.

Thank you for your time and consideration,

Donald Stevens

860.877.3330

Sales Director for 1904 and Wavvy



710 Labs
8149 Santa Monica Blvd, Ste 298
Los Angeles, California 90046

To Whom It May Concern,

I'm writing on behalf of 710 Labs, a partner of Dr. Greenthumbs San Diego for the past 4 years, to share my full support for Dr. Greenthumb's San Diego as they pursue a second retail cannabis license in the City of Santee.

Over the course of our business relationship, Dr. Greenthumb's San Diego has proven themselves to be a trustworthy and professional retail partner. **They've consistently operated under a Cash on Delivery (COD) arrangement with us, fulfilling every obligation on time and without issue.**

What stands out most is their commitment to strong communication, operational transparency, and upholding industry standards. They treat their brand partners with respect, and it's clear they take pride in running a responsible and compliant business.

In a landscape that often moves fast and changes quickly, Dr. Greenthumb's San Diego remains steady and dependable. We've enjoyed working with their team and have always found them to be responsive, thoughtful, and easy to collaborate with.

I fully support their expansion into the City of Santee and believe they will bring the same level of professionalism and accountability to any new location they operate.

Sincerely,

Adam Jacobs

Adam Jacobs
VP of Sales

710 Labs

The Agency

July 8, 2025

City of Santee
Licensing Department

To Whom It May Concern,

I am writing on behalf of The Agency and Lowell Farms to express our full support for Dr. Greenthumb's San Diego in their application for a retail cannabis license in the City of Santee.

We have had the pleasure of maintaining a longstanding business relationship with Dr. Greenthumb's San Diego and can confirm that they have consistently maintained a Cash on Delivery (COD) account status with our company. Throughout the course of our partnership, they have upheld all financial commitments in a timely and transparent manner, and we can confirm that there is no outstanding debt or unresolved issue between our organizations.

Dr. Greenthumb's San Diego has demonstrated an exceptional level of professionalism, reliability, and operational excellence. Among the many retail partners we work with across the state, they stand out as one of the most dependable and well-run cannabis retailers in California. Their team operates with integrity, compliance, and a deep respect for the communities they serve.

Based on our direct experience, we wholeheartedly endorse Dr. Greenthumb's San Diego as a recommended licensee for the City of Santee. We are confident that they will bring the same high standards of conduct and community engagement to this new location as they have in their current operations.

Should you require any further information, please do not hesitate to contact us directly.

Sincerely,

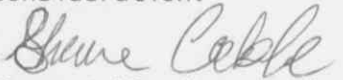
Erica Williams
CEO/ Founder
The Agency
760-812-3011
Erica@canna-agency.com

ALIVE & WELL

280 Adler Grove rd.
Arcata, CA 95521

Dear City of Santee and whom it may concern,

Dr. Greenthumb of San Diego has been a valued retailer partner of our brand (Alive & Well) for several years. This industry has been very difficult for small businesses owners like ourselves with several retailers unable to pay their open invoices. Dr. Greenthumb of San Diego has remained a COD business with us 100% of the time and has never had an outstanding balance. Retailers such as them are what keep this industry alive and keep many of us small business owners able to keep operating. Their level of professionalism and standard for quality allows for both brands and customers to have an amazing experience. I have been in this industry for a long, long time in muiptle states and could not recommend the folks at Dr. Greenthumb San Diego any higher for a new retail license in the City of Santee. Thank you for your consideration.


Shane Coble (Co-Founder)

July 7, 2025

This is being written in support of Dr. Greenthumb's San Diego obtaining a retail cannabis license in the City of Santee.

We have done business with them continually since December 2021. They have always maintained a COD (Cash on Delivery) status with our company. We have never had any unresolved issues with this dispensary, nor have they ever carried any outstanding debt with us.

Apollo Cultivation Management does business with many dispensaries and cultivators in the California cannabis market. We can state that we have never had any issues/problems with Dr. Greenthumb's San Diego. Based on our experience, we believe they would be a good company to expand their business into the City of Santee.

Sincerely,

A handwritten signature in black ink, appearing to read 'Cameron Kojima', with a long horizontal flourish extending to the right.

Cameron Kojima
Owner
Apollo Cultivation Management, LLC
9299 Cassia Road
Adelanto, CA 92301



Artisan Canna Cigars, LLC
1025 Joellis Way, Suite 350
Sacramento, CA 95815
Licenses: C11-001144-LIC / DCC-1003270
916-692-5001

June 30, 2025

To Whom It May Concern,

I am writing on behalf of Artisan Canna Cigars, LLC in support of Dr. Greenthumb's San Diego as they apply for a second retail cannabis license in the City of Santee.

Dr. Greenthumb La Mesa has been a valued retail partner of ours since 2022, working with our portfolio of brands which include Artisan Canna Cigars, Hi Canna, Green Dawg, Turtle Pie and Blueprint Brand. Over the course of our partnership, they have consistently maintained a Cash on Delivery (COD) account status and have never carried any outstanding balances or unresolved issues with our organization.

From intake to compliance, their team demonstrates a high level of professionalism, clear and timely communication, and a strong commitment to following all local and state regulations. Their purchasing practices are efficient and consistent.

In our experience, Dr. Greenthumb's San Diego is one of the most reliable and professional retail operators in the California cannabis market. We hold their organization in the highest regard and consider them a top-tier partner.

Based on their track record and operational integrity, we fully endorse Dr. Greenthumb's San Diego as a recommended licensee for the City of Santee and strongly support their expansion efforts.

Sincerely,

Michael Solovey

Michael Solovey
Vice President of Operations
Artisan Canna Cigars, LLC
415-748-4373



Babaku Farms

1675 Manning Avenue
Los Angeles, CA 90024

To the City of Santee,

As the Owner and CEO of Babaku Farms, I've had the opportunity to work with a wide range of retailers across California — and Dr. Greenthumb's San Diego has earned our highest level of respect and trust.

They've maintained a flawless COD account with us since our relationship began, and more importantly, they operate with professionalism, consistency, and a clear respect for compliance and partnership. Their team handles business the way it should be done: with accountability and transparency.

Dr. Greenthumb's San Diego would be a strong asset to the City of Santee, and I fully support their expansion. Few operators bring this level of reliability to the table.

Sincerely,

Nisar Yusufi

Nisar Yusufi

Owner / CEO
Babaku Farms



July 7, 2025

To Whom It May Concern,

This letter is to confirm that Dr. Greenthumb's San Diego has consistently maintained a Cash on Delivery (COD) account status with our company throughout the duration of our business relationship. Their account has remained in good standing, with no outstanding debt or unresolved issues to date. In our experience, Dr. Greenthumb's San Diego stands out as one of the most reliable, organized, and professional retail partners within the California cannabis market.

Their team upholds exceptional standards in compliance, communication, and operational integrity, making them a trusted partner in every transaction. Based on our firsthand experience with their business practices, we fully endorse Dr. Greenthumb's San Diego as a recommended licensee for the City of Santee.

We are confident in their ability to maintain high standards of service, compliance, and professionalism in any jurisdiction they operate within. If you require any further information, please do not hesitate to contact us directly.

Sincerely,

A handwritten signature in black ink, appearing to read "Skyler Schrein".

Skyler Schrein
Director of Sales
Barrett Farms / Cryo Labs
Sky@barrettfarms.com



B-Eazy

Los Angeles, California

July 3, 2025

To Whom It May Concern:

I am writing on behalf of B Eazy to express our enthusiastic support for Dr. Greenthumb's San Diego as they apply for a second retail cannabis license in the City of Santee.

Dr. Greenthumb's San Diego has been a valued partner of ours.

Throughout our relationship, they have consistently maintained a Cash on Delivery (COD) account status, and we can confirm that they carry no outstanding debt or unresolved issues with our organization.

Based on our positive and ongoing partnership, we strongly endorse Dr. Greenthumb's San Diego as a recommended licensee for the City of Santee. We believe their presence in the local market will bring professionalism, consistency, and value to the community and the broader regulated industry.

Sincerely,

Gabriel Jacobson

Gabriel Jacobson

Sales Director

B-Eazy



City of Santee
10601 Magnolia Avenue
Santee, CA 92071

RE: Strong Recommendation for Dr. Greenthumb's San Diego

To Whom It May Concern,

It is with complete confidence and respect that I write this letter in support of **Dr. Greenthumb's San Diego**. As an active vendor in California's cannabis space, we've had the privilege of working closely with their purchasing and operations team, and I can speak firsthand to the caliber of their business practices.

Dr. Greenthumb's San Diego has consistently maintained a **Cash on Delivery (COD)** account with our company, with **no outstanding balances or unresolved concerns** at any point in our partnership. Their team is prompt, professional, and highly responsive—a level of conduct we deeply value.

What truly sets Dr. Greenthumb's apart is their **discipline and consistency** in a fast-moving and often unpredictable market. They operate with a high level of integrity, meet their obligations without delay, and uphold compliance with unwavering diligence.

In a state where reliable retail partners are not always easy to come by, **Dr. Greenthumb's San Diego stands out as a gold standard**. It is our professional opinion that they will not only meet but exceed the standards expected by the City of Santee. Their presence would bring strength, legitimacy, and economic value to the region.

We stand firmly behind their application and encourage your full consideration.

Warm regards,
Melissa Hernandez
Director of Sales
Big Chief

☎ 323.891.4883

✉ melissa@bigchiefextracts.com

A handwritten signature in black ink, appearing to read "Melissa Hernandez", written over a horizontal line.



To Whom it may Concern:

We have worked with Dr Greenthumb SD for many years and they have always been a great partner. They pay their bills on time, have no outstanding debt and run a great store. We absolutely recommend them for the City of Santee. They will be stewards of the community and run a professional reliable retail store. Please reach out with any questions.

Thank you,

Pete Feurtado Jr
CEO Big Pete's Treats



Danny Barkho
Founder
BLEM
419 Main St
Huntington Beach, CA 92648
Danny@cali-lotus.com
562-474-6554

City of Santee
City Council
10601 Magnolia Avenue
Santee, CA 92071

Date: 07/1/2025

RE: Vendor Letter of Support for Dr. Greenthumbs' License Application

To Whom It May Concern,

On behalf of BLEM, I am writing to offer our full support for Dr. Greenthumbs' license application in the City of Santee.

As a vendor partner, we have worked closely with the Dr. Greenthumbs' team for an extended period and can confidently say they are one of the most reliable and professional retailers we work with in San Diego. Their team operates with transparency, consistency, and the highest standards of compliance and integrity.

Dr. Greenthumbs maintains a strong account history with us. They pay cash on delivery (COD), have never carried any outstanding debt, and consistently meet all terms of our agreements without issue. From a vendor's perspective, this level of reliability and accountability is rare and deeply valued.

Their operational practices reflect a deep respect for both the regulatory framework and the communities they serve. We believe that bringing a retailer of their caliber to the City of Santee would be a significant asset to the local economy and an example of responsible business in this industry.

We strongly support Dr. Greenthumbs' license application and know them as a trusted, professional operator with a proven track record.

Sincerely,

Danny Barkho

Danny Barkho
Founder
BLEM
C: 562-474-6554

Bloom Network

300 Pioneer Street
Santa Cruz, CA 95060



Re: Dr. Greenthumb's Santee License Application

To Whom It May Concern,

Bloom Network has had a long standing relationship with Dr. Greenthumb's San Diego. Since June 2024 we have been conducting regular, monthly, business with the organization. They have a reputation for COD payments, payment upon delivery. In recognition of our strong relationship, we have extended payment terms on select invoices, which they respectfully declined in favor of maintaining their standard COD model. As a small operator, we found their display of financial discipline and integrity was both unexpected and deeply appreciated.

It has been a pleasure to watch our relationship grow, and we are genuinely excited for what the future holds. If there's one thing we can say with confidence, it's that we trust their leadership and feel secure knowing our products and future revenue are in capable hands. It's inspiring to see an upstanding operator expand, and we strongly encourage the City of Santee to give full consideration to their application. We are confident their team will bring the same professionalism, job creation, and economic contribution to the city as they have to our industry.

Sincerely,

A handwritten signature in blue ink, appearing to be "JS" or "Joe Suchan", written over a faint, light blue circular stamp.

Joe Suchan
Chief Compliance Officer



July 5, 2025

Good day,

My name is Jared Petrich, and I am a Manager of Sales with Breez. I have been a part of the Breez Team since 2016. Dr. Greenthumb's San Diego/La Mesa has been a partner of ours since the summer of 2021.

I have known Zac and the team to run a well-organized and thoughtful operation. They have paid COD ever since I have been handling their account and have been an upstanding partner of ours. I am happy to let you know that they have no debt and pay upon delivery. This is not common in our industry. They are professional and reliable and have maintained excellent communication.

I am unfortunately not familiar with the City of Santee, so I cannot go into any specifics, but I can't think of a town or neighborhood that I know of that would not benefit from having this particular operation be a part of their community.

Sincerely,

Jared Petrich

Jared Petrich

Sales Manager

Breez

925.285.9170



To the City of Santee,

It's not every day that you come across a retail partner as dedicated, reliable, and professional as Dr. Greenthumb's San Diego. As the National VP of Sales for Cake, I've had the pleasure of working closely with their team, and **I can confidently say they stand out as one of the most consistent and trustworthy retailers in California's cannabis space.**

Since the inception of our relationship, Dr. Greenthumb's San Diego has maintained a Cash on Delivery (COD) status with Cake. That kind of financial consistency speaks volumes about their operational discipline and reliability. **We've never encountered a single late payment or issue with their account.**

More than that, their team is a joy to work with. They operate with transparency, communicate proactively, and always act with professionalism and integrity. Their attention to detail and commitment to compliance not only benefit the brands they work with but also elevate the standards of the entire retail environment.

It's without hesitation that I recommend Dr. Greenthumb's San Diego as a licensee in the City of Santee. I'm confident they will bring the same level of excellence, responsibility, and community-minded values that we've come to respect and rely on.

Sincerely,

Dirk DeRuwe

Dirk DeRuwe

National VP of Sales

Cake – She Hits Different



7.7.25

This letter is written in support of Dr. Greenthumb's San Diego second retail license in the City of Santee. California Love has maintained a long-standing working relationship that has helped provide legal, clean, safe cannabis products to their loyal consumer base. The opportunity to expand their offering to more deserving consumers should be a highlight to the local community.

During our operational partnership with Dr. Greenthumb's, we have achieved consistent payment schedules that have avoided any outstanding debts or issues by maintaining a 'cash on delivery' payment procedure. This ability to consistently pay COD sets Dr. Greenthumb's apart from the majority of retail operators throughout the state, and sets up a successful partnership dynamic for brands and vendors. As a brand, we strive to work with dependable retailers like Dr. Greenthumb's as it allows us to properly plan and forecast production and sales, providing supply chain efficiency.

Dr. Greenthumb's San Diego has California Love's full endorsement to be a licensee for the City of Santee. Their professionalism and operational integrity will add value to the community and raise the bar for surrounding cannabis operators.

Please feel free to contact me for any additional support.

Thanks,

Kikta
COO
California Love
510.292.9850



Anna Willey
CEO & Founder, CAM
20 Blue Sky Ct
Sacramento, CA
720-505-6212
anna@camdispensary.com

June 26, 2025

Santee City Council
City of Santee
10601 Magnolia Avenue
Santee, CA 92071

Dear Members of the Santee City Council,

As the CEO and Founder of CAM—one of California's leading cannabis brands—I am writing to express my full support for DGT and their application for a dispensary in the City of Santee.

We have had the privilege of working with DGT for several years, and I can confidently say they are one of the most professional and reliable retail partners in the state. In an industry that continues to face significant challenges, especially for compliant operators and licensed brands, DGT has remained a steadfast and responsible enterprise.

They are one of the few retailers that consistently pay their invoices on time, honor their commitments, and operate with transparency and respect. Their team is a joy to work with—responsive, fair, and committed to elevating California's legal cannabis market.

DGT supports many of the top brands in California, including CAM, and their shelves reflect a deep understanding of quality, compliance, and consumer demand. Their ability to support companies like ours during these difficult times speaks volumes about their business acumen and integrity.

It is rare to find retail partners who do things the right way and still thrive. DGT is one of those rare companies, and we strongly encourage you to approve their application. The City of Santee would be well served by having them as part of your local business community.

Sincerely,
Anna Willey
CEO & Founder, CAM



Caviar Gold

3520 Cadillac Ave, Suite E
Costa Mesa, CA 92626

To the City of Santee,

My name is Ricardo Esparza, Assistant Manager at Caviar Gold, and I'm writing to offer our full support for Dr. Greenthumb's San Diego as they apply for a second retail cannabis license in the City of Santee.

During our business relationship, Dr. Greenthumb's has maintained a flawless Cash on Delivery (COD) account with us—every invoice paid on time, no issues, no delays. In this industry, that kind of financial consistency is rare and deeply appreciated.

Just as important, their team is organized, communicative, and always professional. They treat our brand with respect, follow through on commitments, and operate with a strong sense of accountability.

We've worked with many retailers across California, and Dr. Greenthumb's San Diego is one of the most dependable and trustworthy among them. I have no doubt they will bring the same standards to the City of Santee.

Sincerely,

Ricardo Esparza

Ricardo Esparza
Assistant Manager
Caviar Gold

Monday, July 7th 2025



Santee City Council
City of Santee
10601 Magnolia Avenue
Santee, CA 92071

To Whom It May Concern,

High Star Distribution LLC dba Cannabiotix proudly supports Dr. Greenthumb in their application with the City of Santee. Their consistent organization, professionalism, promptness, and dedication to strong relationships, regulatory compliance, and customer satisfaction exemplify leadership in the cannabis industry. They have always retained "Cash On Delivery" terms with us and have never accrued any debt. We highly recommend Dr. Greenthumb's San Diego as a licensee for the City of Santee based on our business experience with them and their operational integrity.

Sincerely,

John McCooe
Director of Sales & Distribution
High Star Distribution LLC dba Cannabiotix

A handwritten signature in black ink, appearing to read "John McCooe". The signature is fluid and cursive, with the first name "John" being more prominent than the last name "McCooe".



Clsics

July 2, 2025

City of Santee

Development Services Department
10601 Magnolia Avenue
Santee, CA 92071

To Whom It May Concern,

I'm writing to offer my strong recommendation and support for Dr. Greenthumb's San Diego in their pursuit of a retail license in the City of Santee.

Throughout our long-standing partnership, **Dr. Greenthumb's San Diego has always operated under a COD (Cash on Delivery) payment model** with us. Every transaction has been timely and smooth, and they've consistently demonstrated financial responsibility and accountability.

I also want to be clear that **there are no outstanding balances or unresolved matters** between Clsics and Dr. Greenthumb's San Diego. They've always handled their business with integrity, and I've never had reason to question their follow-through or attention to detail.

In an industry that can sometimes be unpredictable, **they've proven themselves to be one of the most dependable and professional retail operators we've worked with in California.** They understand compliance, respect the supply chain, and communicate clearly and consistently.

Because of the trust we've built over the years and the outstanding way they've run their business, **I fully support and recommend Dr. Greenthumb's San Diego as a licensee** in the City of Santee. I'm confident they'll bring that same level of diligence to Santee.

Sincerely,

Mat Traut

Mat Traut
Owner & Founder
Clsics



65 Pine Ave #374
Long Beach, CA 90802
Ph: 562-365-2137

06/26/2025

To: Dr. Greenthumb's San Diego | Attn: Zac Larson
From: Peter W Schmidt | Cleanline Management Inc.
Re: Letter of Support

To Whom It May Concern,

I am writing on behalf of Cleanline Management Inc. to provide our full support for Dr. Greenthumb's San Diego.

Dr. Greenthumb's San Diego has always maintained Cash on Delivery (COD) account status with us and has never had any outstanding debt or unresolved issues. They consistently meet their obligations and conduct business in a timely and professional manner.

In our experience, they are one of the most reliable, organized, and professional retailers we work with in the California cannabis market. Their team communicates clearly, operates with integrity, and maintains strong relationships across the supply chain.

Based on our working relationship, we confidently support Dr. Greenthumb's San Diego as a recommended licensee for any jurisdiction, including the City of San Diego.

Peter Schmidt Jun 26 2025 16:04 PDT

Thanks,
Peter W Schmidt
CFO



peter@cleanlinemanagement.com

Office: 562-365-2137 ext. 402

Direct: 562-365-2139

www.cleanlinemanagement.com

65 Pine Ave #374, Long Beach CA 90802 | Ph: 562-365-2137
DCC-10004062 | C11-0001795-LIC



June 26, 2025

To Whom It May Concern,

I am writing on behalf of Coldfire Extracts to provide our strongest endorsement for Dr. Greenthumb's San Diego as they pursue a second cannabis retail license in the City of Santee.

Dr. Greenthumb's San Diego has been a close retail partner of Coldfire for several years. Throughout our relationship, they have consistently operated as a Cash on Delivery (COD) account and have maintained a flawless payment record, never carrying any outstanding debt or overdue balances with our organization.

In addition to their financial reliability, the team at Dr. Greenthumb's San Diego demonstrates exceptional professionalism and operational excellence. They are one of the most reliable and respected retailers we have had the privilege to work with. Their commitment to compliance, quality, and customer service sets a high standard within California.

We are confident that Dr. Greenthumb's San Diego will bring the same level of integrity, diligence, and excellence to the City of Santee. It is without reservation that we recommend them for licensure and offer our full support of their application.

Should you require any further information, please do not hesitate to contact us.

Sincerely,

Zaid Jaiden

Zaid Jaiden

Owner & Founder

Coldfire Extracts



CRYSTAL
CLEAR™

June 30, 2025

Santee City Council
City of Santee
10601 Magnolia Avenue
Santee, CA 92071

To The City of Santee,

I am writing to provide my highest recommendation for Mr. Zac Larson and Dr. Greenthumb's San Diego. I have had the pleasure of working with Zac and his team for several years, and during this time, they have consistently demonstrated professionalism, integrity, and a strong commitment to excellence in their operations.

I can confirm that Dr. Greenthumb's San Diego has always maintained a **Cash on Delivery (COD) account status** with our company. They have never carried any outstanding debt or had any unresolved issues with our organization, and all transactions have been conducted smoothly and responsibly.

Dr. Greenthumb's San Diego is recognized as one of the most reliable and professional retailers we have had the pleasure of working with in the California cannabis market. Their team consistently upholds the highest standards in their business dealings, and their dedication to compliance, customer service, and operational excellence sets them apart in the industry.

Based on our experience with their business practices and operational integrity, I wholeheartedly endorse **Dr. Greenthumb's San Diego as a recommended licensee for the City of Santee**. I am confident that they will continue to operate with the same level of professionalism, responsibility, and integrity that they have always demonstrated.

Please feel free to contact me for any additional questions.

Doug Helfman

Crystal Clear

CEO

305-431-0048

Doug.helfman@gmail.com



City of Santee

Office of Cannabis Business Licensing

10601 Magnolia Ave, Santee, CA 92071

To Whom It May Concern,

I am writing to you as the Chief Executive Officer of Dabwoods to express our full support for Dr. Greenthumb's San Diego as they pursue a second retail cannabis license within the City of Santee.

Dabwoods has maintained a longstanding business relationship with Dr. Greenthumb's San Diego, and we can confidently attest to their professionalism, reliability, and operational integrity. Throughout our partnership, they have consistently operated on a COD (Cash on Delivery) basis and have never carried any outstanding debt or unresolved account issues with our company.

Among the many retailers we work with across California, Dr. Greenthumb's San Diego stands out as one of the most dependable and professional partners in the industry. Their team operates with transparency, efficiency, and a clear commitment to compliance and customer service qualities that make them a model operator in the regulated cannabis space.

Based on our direct experience working with them, we strongly endorse Dr. Greenthumb's San Diego as a qualified and trusted candidate for licensure in the City of Santee. We believe they will bring value, consistency, and integrity to the local cannabis market and represent the kind of operator every community should welcome.

Please feel free to reach out should you require any further information or clarification regarding our endorsement.

Sincerely,

Sam Chao
Chief Executive Officer
Dabwoods
sam@dabwoods.com
213-356-9952

A handwritten signature in black ink, appearing to be "Sam Chao", written over the printed name and contact information.

City of Santee
Santee, CA 92071

July 3rd, 2025

To Whom It May Concern,

I am writing on behalf of Delighted to express our support for Dr. Greenthumb's San Diego as they apply for a second retail cannabis license in the City of Santee.

Over the past three years, Dr. Greenthumb's has been a valued and reliable partner of ours. Throughout this relationship, they have consistently demonstrated the highest standards of professionalism, integrity, and operational excellence.

Based on our experience, I can confirm the following:

- Dr. Greenthumb's San Diego has always maintained a Cash on Delivery (COD) account with our company.
- They currently hold no outstanding debt and have no unresolved issues with our organization.
- They are among the most dependable and professional retailers we've worked with in the California cannabis market.

Given their proven track record and commitment to best practices, we are confident in recommending Dr. Greenthumb's San Diego as a responsible and qualified candidate as a licensee in the city of Santee.

If you have any questions or would like additional information about our work experience with Dr. Greenthumb's please don't hesitate to contact me using the information below.

Thank you for your consideration.

Sincerely,

Simon Yilmazian

Sales Director

Delighted

(805)-535-0084

simonyilmazian@outlook.com



Date: 7/7/25

To the City of Santee,

I am writing this letter to confirm and endorse our longstanding business relationship with Dr. Greenthumb's San Diego, a valued retail partner in California's cannabis market. **Over the course of our partnership, Dr. Greenthumb's San Diego has consistently demonstrated professionalism, operational excellence, and a commitment to compliant business practices.**

We confirm that Dr. Greenthumb's San Diego has always maintained a Cash on Delivery (COD) account status with our company. Throughout our relationship, they have carried no outstanding debt and there are no unresolved issues between our organizations. Their financial and operational conduct has always been prompt, transparent, and trustworthy.

In our experience, **Dr. Greenthumb's San Diego stands out as one of the most reliable and professional retailers we've had the pleasure of working with in the California cannabis industry.** Their team is communicative, responsive, and maintains a high standard of accountability.

Based on our direct experience with their operations, business practices, and integrity, **we are pleased to recommend Dr. Greenthumb's San Diego as a licensee for the City of Santee.** We believe their presence in any market would reflect positively on the community and local regulatory bodies.

Sincerely,

Jacob Heyman

Jacob Heyman
Director of Sales
Doja



8724 Remmet Ave. Canoga Park, CA. 91304

July 2, 2025

RE: Letter of Support for Dr. Greenthumb's San Diego

To Whom It May Concern,

We're pleased to write this letter of support on behalf of our longtime retail partner, **Dr. Greenthumb's San Diego**.

From day one, Dr. Greenthumb's San Diego has maintained a **Cash on Delivery (COD)** account status with Dr. Norm's and has consistently honored that agreement without issue. We can confidently confirm that they have **no outstanding debt or unresolved matters** with our company.

Beyond the numbers, they're simply a pleasure to work with. In a complex and ever-evolving cannabis market, Dr. Greenthumb's San Diego stands out as one of the **most professional, organized, and reliable retailers** we've partnered with across the state. Their team is responsive, respectful, and clearly committed to running a compliant, high-integrity operation.

Based on our experience, we wholeheartedly **endorse Dr. Greenthumb's San Diego** as a trusted and responsible licensee and strongly support their application in the City of Santee. We have no doubt they'll bring the same level of professionalism and care to this community that they've shown throughout our relationship.

If you have any questions or would like to speak further, we're happy to connect.

Warm regards,

Roberta Wilson

Co-Founder and CEO

Dr. Norm's

Roberta@doctornorms.com

(818)422-9077



Ember Valley
3410 Bronze Court
Shasta Lake, CA 96019
info@ember-valley.com | (530) 691-4141
DCC Cultivation License # CCL18-0000059

Dear Members of the Santee Planning Department,

I'm writing to you today with a strong and personal endorsement for Dr. Greenthumb's San Diego as they seek a second retail cannabis license in the City of Santee. As someone who once called Santee home, I understand deeply the importance of selecting partners who truly align with the community's values and long-term well-being.

In this industry, the choice of licensee isn't just a business decision; it's an investment the city makes into its own fabric. It's about prioritizing trusted operators who aren't looking for loopholes or engaging in questionable practices, but rather those who demonstrate a genuine commitment to honest business and putting the community over the dollar.

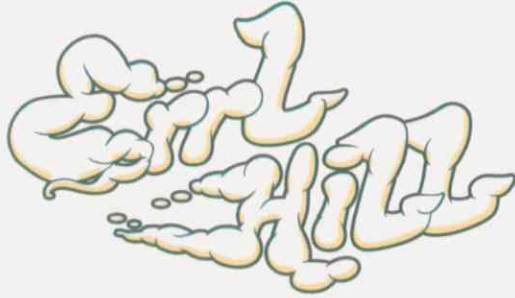
This is why I feel so confident in recommending Dr. Greenthumb's. In our long-standing partnership, they have consistently proven themselves to be transparent, financially responsible, and ethically sound. They've always maintained a direct Cash on Delivery (COD) account with us, clear evidence of disciplined operations. We have never encountered any outstanding debts or unresolved issues, and I do not expect we ever will. They simply handle their business with integrity.

In a market that can sometimes be challenging to navigate, Dr. Greenthumb's San Diego stands out as one of the most reliable and professional retailers we've worked with in California. Their operational integrity is impeccable, and they consistently adhere to best practices.

From my perspective, as a business partner and a former resident who cares about Santee, I believe Dr. Greenthumb's San Diego would be an excellent and highly responsible addition to the city's commercial landscape. They embody the kind of trusted partnership that Santee values.

We wholeheartedly support their application and are confident they will continue to uphold the highest standards in your community.

Sincerely,
Chaz Painter
California Director of Sales
cpainter@ember-valley.com
619-992-9405



Errol Hill LLC

5655 West End Rd, Unit B

Arcata, CA 95521

To the City of Santee:

Evergreen Evolution, dba **Dr. Greenthumb's in La Mesa** is an exceptional retail partner with Errol Hill LLC. Errol Hill is proud to work with Evergreen Evolution, and their knowledgeable and professional staff. **They are the definition of an exemplary retail cannabis organization.**

They operate their dispensary with kindness and compassion, which are values that we at Errol Hill share with Evergreen Evolution.

The company itself is easy to work with and handles business affairs in a timely and compliant manner. **They have always maintained a COD (Cash on Delivery) payment status and have never had an outstanding balance with us.**

When Evergreen Evolution opens its second store, it will immediately have a positive economic impact for the local area and for all the state-wide brands that are stocked on their shelves.

Thank you for your attention to this matter.

Harry G Ballance

Sales and Marketing Director

Errol Hill LLC



To the City of Santee,

I hope this message finds you well.

My name is Joshua Caruso, Founder and CEO of the **Farmers Cup** cannabis brand and Co-Founder of **Calexico Prime LLC** (License #CCL22-0001133).

As a longtime cannabis business operator based in the City of San Diego, I'd like to offer my full support and reassurance regarding **Dr. Greenthumb's San Diego**. They have consistently maintained a **Cash on Delivery (COD)** account status with my company and have never missed a payment. Their professionalism and operational integrity are second to none.

Dr. Greenthumb's San Diego is not only an active and respected part of California's cannabis culture, but also a shining example of how a licensed cannabis business should operate. Their team conducts business with transparency, consistency, and a deep respect for the regulatory framework that governs our industry.

On behalf of both my companies and the greater cannabis community, I proudly **endorse Dr. Greenthumb's San Diego as a top-tier candidate** for licensure in the **City of Santee**. I have every confidence in their ability to contribute positively to your local economy and uphold the highest standards of compliance and community engagement.

Thank you for your time and consideration. Should you require any additional information, I am happy to provide it.

Sincerely,

Joshua Caruso

Founder & CEO, Farmers Cup
Co-Founder, Calexico Prime LLC
License # CCL22-0001133
josh@farmerscupofficial.com
858-267-7283

FRIENDLY[®] BRAND[™]

JULY 07, 2025

To Whom It May Concern,

On behalf of Friendly Brand, I am writing to express our full support for Dr. Greenthumb's San Diego as they apply for a second retail cannabis license in the City of Santee.

We have had the pleasure of working with the Dr. Greenthumb's San Diego team for an extended period and can confidently speak to their professionalism, operational excellence, and integrity as a cannabis retailer. They have always maintained a **Cash on Delivery (COD)** account status with our company and currently carry **no outstanding debt or unresolved issues**.

Dr. Greenthumb's San Diego has consistently demonstrated themselves to be one of the **most reliable and professional retail partners** in the California cannabis market. Their team communicates effectively, maintains compliance standards, and treats vendor relationships with the utmost respect.

Based on our direct experience, we **strongly endorse Dr. Greenthumb's San Diego** as a recommended licensee for the City of Santee and are confident they will bring the same level of quality, accountability, and community benefit to this new location.

Please feel free to contact us should you require any additional information.

Sincerely,

Darrin Gatto

Owner Friendly Brand



To the City of Santee,

As a valued and longstanding partner of Uncle Arnie's, it is our pleasure to provide this letter of support on behalf of Dr. Greenthumb's San Diego.

Dr. Greenthumb's San Diego has consistently maintained a Cash on Delivery (COD) account status with our company since the beginning of our business relationship. Throughout our time working together, they have demonstrated consistent reliability, professionalism, and integrity in all dealings.

We confirm that Dr. Greenthumb's San Diego carries no outstanding debt and has no unresolved issues with our organization. Their team operates with transparency and efficiency, which makes them one of the most dependable and professional retailers we've had the pleasure of working with in the California cannabis market.

Based on our experience, we strongly endorse Dr. Greenthumb's San Diego as a recommended licensee for the City of Santee. Their commitment to operational excellence and compliance with industry regulations reflects the highest standards of business practice.

If further information is required, we would be happy to provide additional context or insight into our partnership.

Sincerely,

A handwritten signature in black ink, appearing to read "Ed Schwartz", is written over the printed name.

Edward Schwartz

Account Executive for Uncle Arnie's

West Coast Cure

June 30, 2025

City of Santee

City Manager's Office
10601 Magnolia Avenue
Santee, CA 92071

Subject: Business Reference for Dr. Greenthumb La Mesa – Licensed Cannabis Retailer

To Whom It May Concern,

I am writing on behalf of Shield Management Group, LLC, d/b/a West Coast Cure, a licensed cannabis manufacturer and distributor in the State of California, to express our strong support and recommendation for Dr. Greenthumb La Mesa, a licensed cannabis retailer operating in the City of Santee, California.

West Coast Cure has maintained a consistent and productive business relationship with Dr. Greenthumb La Mesa for over five years. Throughout this time, Dr. Greenthumb La Mesa has demonstrated professionalism, operational compliance, and exceptional reliability in every aspect of our relationship.

Specifically, Dr. Greenthumb La Mesa has:

- Maintained timely and consistent payments across all accounts;
- Provided ongoing retail support for West Coast Cure products, contributing to strong brand presence and performance in the Southern California market; and
- Demonstrated a commitment to professionalism and regulatory compliance, which has made them one of our most trusted retail customers.

In our experience, Dr. Greenthumb La Mesa is not only a valued customer, but a reputable operator that contributes positively to the broader legal cannabis ecosystem in California. Their presence in the City of Santee would reflect positively on your community's approach to responsible, transparent, and successful cannabis commerce.

We appreciate the opportunity to work with Dr. Greenthumb La Mesa and look forward to continuing a mutually beneficial relationship in the years to come.

Please feel free to contact me directly should you have any questions or require additional information.

Sincerely,

Ryan Brower

Operations Executive

West Coast Cure
rbrower@wcc.com
(310) 227-9797



To whom it may concern,

I am writing this letter on behalf of Wyld, in support for Dr. Green Thumbs San Diego.

I am happy to say that we have a wonderful, long-standing relationship with Dr. Green Thumbs SD. They are by far one of the most trusted and professional retail partners that we have. Here are a few reasons as to why we truly value our partnership with Dr. GreenThumb's SD:

- **They have always been COD with us on all orders. This means no outstanding invoices or debts at any time, ever.**
- **They are extremely easy to work with and have a very friendly and educated staff offering professional services for both retail partners and customers.**

With that said, **I highly recommend them as a licensee for the city of Santee.** With their professional services, high integrity and compassionate care, they will make an excellent addition to the community.

Thank you for your time and consideration. Please feel free to reach out to me if you have any further questions.

Sincerely,

Jake Sellberg

Jake Sellberg, Sales Account Manager

Jake.sellberg@nwconfections.com

Phone: 971-997-1751



gardenhouse

July 4, 2025

City of Santee
Cannabis License Review Committee
Santee, CA 92071

Subject: Letter of Support for Dr. Greenthumb's San Diego – Retail Cannabis License Application

To Whom It May Concern,

I am writing on behalf of Gardenhouse Brands to express our strong support for Dr. Greenthumb's San Diego as they apply for a retail cannabis license in the City of Santee.

Our organization has maintained a longstanding and positive business relationship with Dr. Greenthumb's San Diego, via our pre-roll brand, Koa. Throughout our partnership, they have consistently operated their account with us on a Cash on Delivery (COD) basis. We can confirm that they currently carry no outstanding debt or unresolved issues with our company.

Based on our direct experience, we regard Dr. Greenthumb's San Diego as one of the most reliable and professional retailers in the California cannabis market. Their team consistently demonstrates integrity, operational excellence, and a strong commitment to compliance and industry standards. In an industry that has unfortunately become rife with mounting debt and broken promises, I can genuinely say Dr. Greenthumb is one of the few operators we undoubtedly trust.

We wholeheartedly endorse Dr. Greenthumb's San Diego as a recommended licensee for the City of Santee and are confident that they will be a responsible and positive addition to the local business community.

Thank you for your time and consideration. Should you require any additional information, please feel free to contact me directly.

Sincerely,
Stefan Rehr
Chief Revenue Officer
Gardenhouse Brands
stefan@gardenhousebrands.com
310-463-8543



June 27, 2025

To Whom It May Concern,

Gelato has had a long standing relationship with Dr. Greenthumb and their locations throughout California. This would include maintaining a COD policy and working with product placement, promotions, etc.

It is because of the professional standards and high integrity of this organization that Gelato, as a brand, and our corporate team can indorse Dr. Greenthumb in their pursuit of a location in Santee.

Sincerely,

A handwritten signature in black ink, appearing to read "Preston Axford".

Preston Axford
Director of Sales

A handwritten signature in black ink, appearing to read "Janet Matula".

Janet Matula
Compliance



To the City of Santee,

As the Founder and Owner of Greendawg Cultivation, I've had the opportunity to work with several retailers across California, and Dr. Greenthumb's San Diego has remained one of our most trusted and respected partners.

From the start of our business relationship (5 years ago), their team has operated with consistency and integrity. **They've maintained a Cash on Delivery (COD) account with us from day one, and we've never encountered any payment issues or unresolved matters.** Their dependability makes working with them not just easy, but enjoyable.

What really sets Dr. Greenthumb's apart is their commitment to doing things the right way. They are organized, communicative, and responsive—a rare combination in this fast-moving industry. Whether it's handling logistics or ensuring compliance, their team approaches each task with professionalism and transparency.

In a highly competitive market, Dr. Greenthumb's San Diego has earned a reputation for excellence. It's clear they take pride in their work and care deeply about the communities they serve.

I fully support their application to become a licensed operator in the City of Santee and have no doubt they'll continue to uphold the same high standards that have defined our partnership.

Sincerely,

Drew Coggio

Drew Coggio

Founder & Owner

Greendawg Cultivators



July 3, 2025

To the City of Santee,

My name is David Gash, and I am the Owner and Founder of Grizzly Peak Farms. I am writing this letter to offer my full support for **Dr. Greenthumb's San Diego** in their application for a new retail license in the City of Santee.

Grizzly Peak Farms has enjoyed a strong and enduring business partnership with the owners of Dr. Greenthumbs SD and the purchasing team for the past **seven years**. Over that time, their team has consistently demonstrated professionalism, accountability, and a sincere commitment to the success of our partnership.

I can personally confirm that **Dr. Greenthumb's San Diego** has always maintained a **COD (Cash on Delivery) account status** with our company.

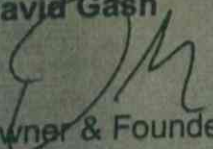
Additionally, I'd like to **acknowledge that they carry no outstanding debt or unresolved issues** with Grizzly Peak Farms. This is a testament to their operational integrity and strong communication.

From our experience, **Dr. Greenthumb's San Diego** is **one of the most reliable and professional retailers** in the California cannabis market. Their team is organized, transparent, and always adheres to best practices—making them a valued partner not just for us, but for the broader industry.

Because of our longstanding relationship and positive experience, I **wholeheartedly endorse Dr. Greenthumb's San Diego as a recommended licensee** for the City of Santee. I am confident they will bring the same level of excellence and responsibility to your community as they have demonstrated with ours.

Sincerely,

David Gash


Owner & Founder
Grizzly Peak Farms

Golden State Recycling Collective, Inc.

GSRC

1714 Franklin Street Ste 100-208
Oakland CA, 94612 | www.BriteLabs.com

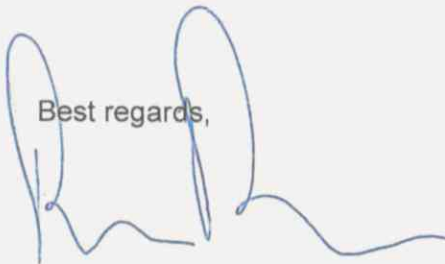
July 7, 2025

To whom it may concern:

This letter is to confirm our long-standing business relationship with Dr. Greenthumb's and we validate that they are a trusted professional partner with our company. Dr. Greenthumb's has always maintained COD payments with our company with consistency and with no issues, leaving no debt ever with us. They have always operated with the highest integrity of any shop in California that we've worked with in the last eight years. Based on our experience and reliable working history with Dr. Greenthumb's San Diego, we completely endorse and recommend them for licensee for the City of Santee.

Please reach out if you have any further questions. Thank you.

Best regards,

A handwritten signature in blue ink, appearing to read 'Brian Brown', with a stylized, flowing script.

Brian Brown
CEO



June 30, 2025

To Whom It May Concern,

On behalf of Smokiez and Happy Place, I am pleased to provide this letter of support for Dr. Greenthumb's San Diego as they apply for a second retail cannabis license in the City of Santee.

We have maintained a longstanding business relationship with Dr. Greenthumb's San Diego and can confidently attest to their professionalism, reliability, and integrity as a retail partner. Throughout our time working together, they have consistently operated their account with us on a Cash on Delivery (COD) basis and currently carry no outstanding balances or unresolved issues with our organization.

Among the many retail accounts we serve across California, Dr. Greenthumb's San Diego stands out as one of the most dependable and well-managed. Their team demonstrates a high level of operational excellence, compliance awareness, and customer care -- qualities that reflect well not only on their own brand, but on the broader cannabis industry.

Based on our experience, we strongly endorse Dr. Greenthumb's San Diego as a recommended licensee for the City of Santee and believe they would bring tremendous value and professionalism to the local retail cannabis market.

Should you require any additional information, please feel free to contact us directly.



San Diego, California

July 3, 2025

To Whom It May Concern,

On behalf of Hashish, a licensed cannabis brand based in San Diego, California, I am writing to express our full support and positive experience working with Dr. Greenthumb's dispensary.

Dr. Greenthumb's has been an outstanding retail partner. They consistently operate in full compliance with all state and local regulations, and they uphold the highest standards of professionalism and integrity. All orders placed with our company are paid for in full on a cash-on-delivery (COD) basis, demonstrating their commitment to responsible business practices.

Furthermore, throughout our working relationship, we have received only positive feedback from our shared customer base regarding their operations and service. We have never encountered any issues or complaints related to their handling of our products or their overall retail practices.

We greatly value our ongoing partnership with Dr. Greenthumb's and strongly support their continued operations and expansion in the community.

If you require any additional information or have further questions, please do not hesitate to contact us directly.

Sincerely,

Charles Seis

Owner/COO

Hashish.sandiego@gmail.com

A handwritten signature in black ink, appearing to be "Charles Seis". The signature is fluid and cursive, with a long horizontal line extending from the end.



June 26th, 2025

To Whom It May Concern,

I am writing on behalf of Helios Distribution to express our support for Dr. Greenthumb's San Diego as they apply for a second retail cannabis license in the City of Santee.

We have maintained a longstanding and successful business relationship with Dr. Greenthumb's San Diego, and during this time, they have consistently demonstrated professionalism, reliability, and integrity in all their dealings with our organization.

I would like to confirm the following based on our experience working with them:

- Dr. Greenthumb's San Diego has always maintained a **Cash on Delivery (COD)** account status with our company.
- They carry **no outstanding debt** or unresolved issues with our organization.
- In our view, they are among the **most dependable and professional retailers** we have worked with in the California cannabis market.

Given their strong track record and commitment to operational excellence, we confidently **recommend Dr. Greenthumb's San Diego as a qualified and responsible licensee** for the City of Santee.

Should you require any additional information regarding our experience with Dr. Greenthumb's San Diego, please feel free to contact me directly via any method in the information provided below..

Thank you for your time and consideration.

Sincerely,
Brian D. Heath
President
Helios Distribution
(916) 223-9918 | bheath@theheliosco.com



July 7, 2025

Hotbox

12201 Montague St.

Pacoima, CA 91331

To the City of Santee,

I am writing to express our full support for Dr. Greenthumb's San Diego as they apply for a second retail cannabis license in the City of Santee. We have had the pleasure of working with Dr. Greenthumb's San Diego for an extended period and can confidently speak to their professionalism, reliability, and overall integrity in the cannabis industry.

Dr. Greenthumb's San Diego has consistently maintained a COD (Cash on Delivery) account with our organization and has never carried any outstanding debt or unresolved financial issues.

As one of the most professional and reliable retailers we've worked with in the California cannabis market, Dr. Greenthumb's San Diego upholds high standards in operations, compliance, and customer relations. Their ability to manage a smooth and efficient retail experience reflects their dedication to excellence in this highly regulated industry.

Based on our experience, we enthusiastically endorse Dr. Greenthumb's San Diego as a qualified and trustworthy applicant for licensure in the City of Santee. We are confident they will be a valuable and responsible operator in any community they serve.

Sincerely,

A handwritten signature in black ink that reads "Alex Basulto".

Alex Basulto

General Manager, Hotbox



To the City of Santee,

I'm pleased to recommend **Dr. Greenthumb's San Diego** based on our long-standing and positive business relationship. Key points of our experience include:

- **Always maintained a COD (Cash on Delivery)** account status with our company.
- **No outstanding debt** or unresolved issues—financially responsible and consistent.
- Among the **most reliable and professional retailers** we've worked with in California.
- Fully support and **endorse them as a licensee for the City of Santee** based on their business practices and integrity.

Please feel free to reach out for any further information.

Sincerely,

Damien De la Cruz Dominguez



Jeeter

65000 Two Bunch Palms Trail

Desert Hot Springs, CA 92240

To the City of Santee,

My name is Carlos Luna, and I manage retail accounts for Jeeter across Southern California. I'm writing in support of Dr. Greenthumb's San Diego as they apply for an additional retail license in the City of Santee.

Jeeter maintains a strong presence within their store, and for good reason—their team is dependable, professional, and easy to work with. Our business relationship has been smooth and straightforward, especially when it comes to payments. **They operate on a Cash on Delivery basis and have never missed or delayed a payment. At this time, they carry zero outstanding balance with our company.**

In a fast-moving industry, it's rare to find a retailer as consistent and well-managed as Dr. Greenthumb's. I fully support their expansion and trust they'll bring the same level of excellence to any new location.

Sincerely,

Carlos Luna

Accounts Manager

Jeeter

JOSH WAX

To the Honorable City Council of Santee,

I am writing to share my professional experience with Dr. Greenthumb's La Mesa and to express my full support as they seek to expand into your city.

In my role as a vendor working closely with cannabis retailers across the state, I can say with confidence that Dr. Greenthumb's La Mesa stands out as one of the most reliable and well-operated accounts I've worked with. They have maintained a flawless payment history, operating on a strict Cash on Delivery basis with no delays or complications—something that is rare in this industry.

Beyond just reliability, their store consistently moves product efficiently and is staffed by a team that provides an exceptional customer experience. Their operations are smooth, professional, and customer-focused. If the success and standards of their La Mesa location are any indication, their expansion into Santee would bring those same strengths into your community.

I'd also like to acknowledge Zac, their Purchasing Manager, who is consistently responsive, organized, and communicative. His leadership plays a major role in the strength of our partnership and the overall success of the La Mesa location.

It's been a pleasure working with Dr. Greenthumb's, and I fully support their continued growth.

Sincerely,

Josh Wax

Josh Wax

Owner

Josh Wax Cannabis



Kayla and Community Cannabis

2330 Circadian Way
Santa Rosa, CA 95407

To the City of Santee,

My name is Alyssa Roberts, and I'm the Co-owner of Kayla and Community Cannabis. I'm writing this letter in full support of Dr. Greenthumb's San Diego and their application for a second retail cannabis license in the City of Santee.

Our company has had the opportunity to work with Dr. Greenthumb's San Diego for some time now, and they've proven to be one of the most professional and dependable retailers in the California cannabis space. **From a business standpoint, they've always maintained a clean and consistent Cash on Delivery (COD) status with us—every transaction handled smoothly and without issue.**

What stands out even more is how they operate. Their team is attentive, responsive, and values strong working relationships. They communicate clearly, respect timelines, and consistently approach partnerships with integrity and purpose.

Dr. Greenthumb's San Diego is the kind of operator that brings value not just to the brands they work with, but to the community they serve. I have every confidence they'll bring that same standard of excellence to the City of Santee.

Sincerely,

Alyssa Roberts

Alyssa Roberts
Co-Owner
Kayla and Community Cannabis



To whom it may concern:

My name is Jennifer Chapin, and I'm the CEO of Kikoko, a 10-year-old cannabis brand in California.

Dr. Greenthumb's is a valued partner to our brand, and this letter serves as a testament to our mutual support. On behalf of Kikoko, I'd like to validate our longstanding business relationship with Dr. Greenthumb's and highlight their performance as a trusted and professional retail partner.

Additionally, please know that I:

- Confirm that Dr. Greenthumb's San Diego has always maintained a COD (Cash on Delivery) account status with our company.
- I acknowledge that we carry no outstanding debt or unresolved issues with Dr. Greenthumb's.
- Dr. Greenthumb's is one of the most reliable and professional retailers to work with in the California cannabis market.
- I endorse Dr. Greenthumb's San Diego as a recommended licensee for the City of Santee. I praise their operational integrity. I only wish there were more operations like Dr. Greenthumb's in the industry.

This comes with my highest level of support.

Warmly,

Jennifer Chapin

Jennifer Chapin

CEO, Kikoko, jennifer@kikoko.com



Date: 7/7/25

With Reference to: Dr Greenthumb's La Mesa
8760 Campo Rd
La Mesa, CA 91941

The information requested for the purpose of providing a reference to the credit worthiness of the above customer of ours and will be held in strictest confidence.

Date of Business Established:	September 2023
Current Payment Terms:	COD
Current Total AR Outstanding Balance:	\$0
Total Past Due Balance:	\$0
How Old is the Above Past Due Balance:	N/A
Current Credit Limit (if any):	N/A
Date of Last Purchase:	7/3/25
Any NSF Checks:	No
General Payment Experience:	Excellent <input type="checkbox"/> Fair <input type="checkbox"/> Poor

By: Veronika Wuest

Date: 7/7/25

Signature: _____ Title: Sr Manager of Strategic Accounts and AR



Nathan Davit

To whom it may concern,

I am writing on behalf of MADE to express our full support for Dr. Greenthumb's San Diego as they apply for a second retail cannabis license in the City of Santee.

As a valued partner, we have had the privilege of working closely with Dr. Greenthumb's San Diego for 3+ years. Throughout our business relationship, they have consistently demonstrated professionalism, reliability, and a commitment to operational integrity.

Key points of our partnership include:

- Dr. Greenthumb's San Diego has maintained a Cash on Delivery (COD) account status with our company, with no outstanding debt or unresolved issues.
- Their performance as a retailer has been exemplary, consistently meeting or exceeding industry standards, and they have proven to be one of the most reliable and responsible businesses in the California cannabis market.
- We have full confidence in Dr. Greenthumb's San Diego as a trusted licensee for the City of Santee and strongly endorse their application for a second retail cannabis license.

We believe that Dr. Greenthumb's San Diego will continue to contribute positively to the community, upholding high standards of business operations and customer service. Please do not hesitate to contact us if you require any further information.

A handwritten signature in black ink, appearing to be "ND" or similar initials, followed by a horizontal line.

Nathan Davit
CEO, MADE



6/26/2025

City of Santee
Planning & Development Department

To Whom It May Concern,

I am writing on behalf of Mammoth Distribution, a trusted wholesale distributor and partner to licensed cannabis retailers across the state of California. I am pleased to provide this letter in support of Dr. Greenthumb's San Diego as they apply for a second retail cannabis license in the City of Santee.

Dr. Greenthumb's San Diego has maintained a consistent and professional business relationship with our organization for several years. During this time, they have always operated under a Cash on Delivery (COD) account status and currently carry no outstanding debt or unresolved issues with our company.

In our experience, Dr. Greenthumb's San Diego is among the most reliable and professional retail partners we have worked with in the California cannabis market. Their team upholds a high standard of operational integrity, clear communication, and responsible retail practices.

Based on our ongoing partnership and firsthand experience with their business conduct, we strongly endorse Dr. Greenthumb's San Diego as a qualified and trustworthy candidate for retail licensure in the City of Santee. We are confident they will bring the same level of excellence and professionalism to this new location as they have in San Diego.

Please feel free to contact me directly should you require any additional information.

Sincerely,

Nick Nappi

Nick Nappi
Director of Sales - Southern California



To Whom it May Concern

I am writing to you today to as not only a partner in business but also as a advocate for Dr Greenthumbs San Diego(DGTSD). In an industry plagued by bad actors the leadership at DGTSD is a shining light and a beacon of hope for cannabis brands.

With years of experience under their belts, the team at DGTSD has always positioned themselves to succeed in a way that honors their brand partnerships while continuing to grow and contribute to their community.

We have worked with the ownership team at previous locations and they have continued to be good partners holding zero debt and always paying Cash on Delivery (COD). They have been one of, if not, the most reliable dispensaries in the state. At a time when our industry faces extreme challenges, DGTSD continues to provide the blueprint on how to succeed in this market.

If your looking to approve a license for a great dispensary, you can't go wrong with DGTSD. But, if your looking to license a partner that will contribute to the city and community of Santee, you must approve the team at San Diego Dr Greenthumbs

Sincerely,

A handwritten signature in dark ink, appearing to read "Jimmy Garza", followed by the date "7/3/25".

Jimmy Garza
Southern California Sales Director
Jimmy.Garza@Bellrockbrands.com
858-375-3615



To the City of Santee,

I am writing to offer my full recommendation and support for Dr. Greenthumb's San Diego as they seek approval for a second retail cannabis license in the City of Santee.

In my role as Director of Sales for Mountain Man Melts, I've had the opportunity to work with many retail operators throughout California. Dr. Greenthumb's San Diego is among the most reliable and professional teams we've partnered with. **From day one, they have operated under a Cash on Delivery (COD) agreement with us and have consistently upheld their financial obligations without any issues or delays.**

What makes their team stand out is a clear commitment to doing things right. They communicate well, plan ahead, and maintain a high standard of organization and compliance. Our interactions have always been productive and respectful, and it's evident they value long-term relationships with their brand partners.

Given their proven track record and the way they manage their operations, **I am confident that Dr. Greenthumb's San Diego would bring the same level of quality and accountability to any additional location they open. They are exactly the type of operator we need more of in this industry.**

Sincerely,

Jason Reith

**Jason Reith
Director of Sales
Mountain Man Melts**

NABIS

July 7, 2025



To Whom It May Concern,

I hope this message finds you well.

We are pleased to provide this letter of recommendation for Dr. Greenthumb's San Diego, a valued and long-standing partner in the California cannabis industry. Nabis is the #1 distributor in California and has had the privilege of working closely with Dr. Greenthumb's San Diego for many years. We can confidently attest to their exemplary business practices, reliability, and professionalism.

Dr. Greenthumb's San Diego boasts an Excellent credit score on our platform, which is the highest possible credit score on our platform - demonstrating a strong track record of performance and responsible business management. Their standing as a reliable and professional partner is evident not only through their high credit rating but also in the consistency and reliability of their operations. Nabis distributes a wide range of brands to Dr. Greenthumb's San Diego, further underscoring their capacity to manage and distribute a significant volume of quality products.

Dr. Greenthumb's San Diego has always maintained a Cash on Delivery (COD) account status with our company, and we can confirm that they carry no outstanding debt or unresolved issues with Nabis. Their financial responsibility and adherence to our mutually agreed terms have been impeccable, further reinforcing our confidence in their business acumen.

We wholeheartedly endorse Dr. Greenthumb's San Diego as a professional and trustworthy business partner, and based on our positive experience working with them, we believe they are a highly qualified candidate for a retail cannabis license in the City of Santee. Their commitment to operational integrity and their consistent performance in the cannabis market make them an ideal licensee for this opportunity.

If you have any further questions or require additional information, please do not hesitate to contact us.

Sincerely,

Ryan Fleming
Sr. Accounts Receivable Manager
Nabis
818.738.4781
ryanfleming@nabis.com



City of Santee

10601 Magnolia Avenue

Santee, CA 92071

Letter of Support for Dr. Greenthumb's

To Whom It May Concern,

I am writing on behalf of Natura to offer our strong support for Dr. Greenthumb's San Diego as they apply for a second retail cannabis license in the City of Santee.

We have maintained a longstanding and successful business relationship with Dr. Greenthumb's San Diego. Throughout our partnership, they have consistently demonstrated professionalism, operational excellence, and a commitment to integrity that is rare in this industry.

We confirm that Dr. Greenthumb's San Diego has always operated under a Cash on Delivery (COD) account status with our company. They currently carry no outstanding debt and we have had no unresolved issues at any time.

Based on our experience, Dr. Greenthumb's San Diego is without question one of the most reliable and professional retailers we've worked with in the California cannabis market. Their team communicates clearly, honors their commitments, and operates with the highest level of accountability.

It is without hesitation that we endorse Dr. Greenthumb's San Diego as a recommended licensee for the City of Santee. We are confident they will bring the same level of excellence, compliance, and value to the Santee community as they have across the state.

Should you require any further information, please feel free to contact me directly.

Sincerely,

Seth Sznajstajler

Founder, Sluggers
VP of Product & Sales, Natura
seth@natura.io
954-579-9658

Noble Trees LLC
25575 CA-79
Santa Ysabel, CA, 92070
Ryan@nobleTreesca.com
619-379-5659



Date: 07/07/2025

To Whom It May Concern,

I am writing this letter in full support of Dr. Greenthumb's San Diego and to confirm our positive and ongoing business relationship with their organization.

Dr. Greenthumb's San Diego has maintained a Cash on Delivery (COD) account status with our company since the beginning of our partnership. Throughout our business dealings, they have consistently met all financial obligations in a timely and transparent manner.

I can also confirm that Dr. Greenthumb's San Diego carries no outstanding debt or unresolved issues with our organization. Their team operates with a high level of professionalism and accountability, ensuring all transactions are conducted efficiently and in good faith.

In our experience, Dr. Greenthumb's San Diego is regarded as one of the most reliable and professional retailers within the California cannabis market. Their commitment to compliance, quality service, and operational integrity sets a strong example in the industry.

Based on our firsthand experience with their business practices, I offer my full endorsement of Dr. Greenthumb's San Diego as a recommended licensee for the City of Santee. We are confident that their presence in the community will reflect positively on the local cannabis landscape.

Should you have any questions or require additional information, please do not hesitate to contact me directly.

Sincerely,
Ryan Glazer
Founder/CEO

A handwritten signature in black ink that reads "Ryan Glazer". The signature is written in a cursive, flowing style.



July 7, 2025

City of Santee

Department of Cannabis Regulation

Santee, CA

**Subject: Recommendation for Dr. Greenthumb La Mesa Cannabis License
Consideration**

To Whom It May Concern,

On behalf of Pabst Labs, I am pleased to submit this letter of recommendation in support of Dr. Greenthumb's La Mesa and their application for a cannabis license within the City of Santee.

Dr. Greenthumb's La Mesa operates a Cash on Delivery (COD) account with Pabst Labs and is in excellent standing. **We confirm that they carry no outstanding debt, and all payments have been made consistently, accurately, and on time.**

In our business relationship, Dr. Greenthumb's La Mesa has consistently demonstrated professionalism, reliability, and a commitment to compliance. Their team is well-regarded within the California cannabis industry for maintaining high operational standards, strong customer service, and adherence to all applicable regulations.

Based on our firsthand experience, we confidently recommend Dr. Greenthumb's La Mesa for licensure in the City of Santee. We believe their business practices and reputation reflect the kind of integrity and consistency the city should value in a licensed operator.

Should you require any additional information, please feel free to contact us directly.

Sincerely,

Miles Sookoo

San Diego Sales Manager

Pabst Labs

Miles@pabstlabs.com

619-484-6038

PAPA'S HERB™

City of Santee
10601 Magnolia Ave
Santee, CA 92071

To Whom It May Concern,

On behalf of Papa's Herb, I am writing to provide this letter of support for Dr. Greenthumb's San Diego. We are proud to acknowledge our longstanding and positive business relationship with their team, and we are pleased to offer our endorsement as part of their application to operate within the City of Santee.

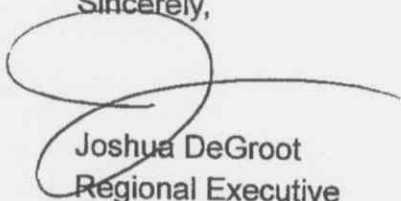
Dr. Greenthumb's San Diego has consistently maintained a **Cash on Delivery (COD)** account status with our organization. They have always honored their payment terms and currently carry **no outstanding debt** or unresolved issues with us.

In our experience, Dr. Greenthumb's San Diego is among the **most reliable and professional retailers** we work with in the California cannabis market. Their team demonstrates integrity, operational excellence, and a strong commitment to compliance and customer service.

Based on our history and ongoing partnership, we fully support Dr. Greenthumb's San Diego as a **recommended licensee** for the City of Santee. We are confident they will contribute positively to the local business community and uphold the highest standards in the industry.

If you have any questions or require additional information, please do not hesitate to contact me directly.

Sincerely,



Joshua DeGroot
Regional Executive
Papa's Herb
619.944.5000
Josh@papasherb.com



To Whom It May Concern,

I am writing to offer my support for Dr. Greenthumb La Mesa as they seek an additional retail cannabis license.

Dr. Greenthumb has demonstrated strong leadership and a commitment to compliance, operating secure, well-managed locations that prioritize safety, education, and accessibility for both medical and adult-use customers.

They have maintained their COD account with PLUGplay in excellent standing, reflecting their financial responsibility and professionalism. Their ability to expand while upholding high standards of service and compliance sets them apart within the industry.

I am confident that Dr. Greenthumb will be a valuable addition to any community they serve. Should you have any questions or require further information, please feel free to contact me at any time.

Linda Obphrachanh

Sales Manager



Preferred Gardens

7/3/2025

To Whom It May Concern,

I'm writing on behalf of Preferred Gardens to share our support for Dr. Greenthumb's San Diego as they apply for a second retail cannabis license in Santee. We've worked with their team for quite a while, and they've always been a reliable, professional, and easy partner to do business with.

They've kept their account with us on a Cash on Delivery (COD) basis and have no outstanding debt or unresolved issues. Simply put, they're one of the most dependable and straightforward retailers we work with in California.

We're happy to recommend Dr. Greenthumb's San Diego for this license based on our positive experience with them. We're confident they'll continue to operate with integrity and be an asset to the community.

If you need anything else from us, don't hesitate to reach out.

Best Regards,

Alexander Khosroshahi
Global Director of Sales & Strategy



8724 Remmet Ave Canoga Park, CA 91304 | 323-902-7320

July 2, 2025

RE: Letter of Support for Dr. Greenthumb's San Diego

To Whom It May Concern,

I am writing this letter on behalf of Punch Media to offer our full support and endorsement of Dr. Greenthumb's San Diego as they pursue licensure within the City of Santee.

Dr. Greenthumb's San Diego has been a valued retail partner of ours for an extended period of time, during which they have consistently maintained a cash on delivery (COD) account status with our company. We can confirm that they carry no outstanding debt nor any unresolved issues with our organization.

From our firsthand experience, Dr. Greenthumb's San Diego stands out as one of the most reliable, communicative, and professional retailers in the California cannabis market. Their team demonstrates a strong commitment to compliance, operational excellence, and responsible retail practices.

Based on our business relationship and ongoing collaboration, we strongly endorse Dr. Greenthumb's San Diego as a recommended licensee for the City of Santee. We are confident they will bring the same level of integrity, organization, and community-minded professionalism to your city as they have consistently shown throughout the state.

Should you require any additional information, please do not hesitate to contact me directly.

Sincerely,

Samantha O'Donnell

Co-Owner, CFO Punch Media

Sam@punchmediaus.com



RAW GARDEN™

Raw Garden

424 Commerce Ct.
Lompoc, CA 93436

To Whom It May Concern,

On behalf of Central Coast Agriculture, Inc. ("CCA"), I am pleased to provide this letter in support of Dr. Greenthumb's San Diego as they apply for a second retail cannabis license in the City of Santee.

CCA has maintained a longstanding business relationship with Dr. Greenthumb's San Diego. In our experience, Dr. Greenthumb's San Diego has demonstrated a high level of professionalism, consistency, and operational reliability. We have found them to be a strong and capable retail partner within the California cannabis market.

Based on our direct working relationship, we support their application and believe they would bring a responsible and well-managed retail presence to the City of Santee.

Regards,

Allan Tagg

CCO

Raw Garden

Via Email
July 7, 2025



Aureus DHS, LLC
1685 Toronto Way
Costa Mesa, CA 92626

Dr. Greenthumb's
8760 Campo Rd.
La Mesa, CA 91941
Attn: Zac Larson
Email: purchasing@sandiegodgt.com

To Whom It May Concern:

Dr. Greenthumb's and affiliates, have been, and continue to be one of the most reliable and professional cannabis retailers in the California market.

Since June 2022, Dr. Greenthumb's has maintained a Cash on Delivery payment status and currently has no outstanding debts or unresolved issues with Aureus DHS, LLC.

Based on our long-standing business partnership and operational integrity experienced with Dr. Greenthumb's, we, Aureus DHS, LLC (Rove), fully endorse the expansion and recommendation as a licensee to the City of Santee.

Sincerely

Scott A Barnett

Scott A Barnett
National Director
On Behalf of Aureus DHS, LLC



July 7, 2025

Cannabis Licensing Department
City of Santee, CA

Re: Letter of Recommendation for Dr. Greenthumb's San Diego — Application
for a Second Retail Cannabis License in Santee

Dear Members of the Santee Cannabis Licensing Board,

On behalf of Sauce Essentials, it is my privilege to provide this letter of recommendation in support of Dr. Greenthumb's San Diego as they apply for a second retail cannabis license within the City of Santee.

Dr. Greenthumb's San Diego has consistently held a Cash on Delivery (COD) account with Sauce Essentials. Over the duration of our partnership, they have promptly fulfilled all contractual and financial obligations, and we confirm that there are no outstanding debts or unresolved balance issues.

We recognize Dr. Greenthumb's San Diego as one of the most reliable and professional retail partners in the California cannabis market. Their team consistently demonstrates comprehensive regulatory knowledge, rigorous operational standards, and exceptional customer service. They have earned respect across multiple supply chains for both their diligence and integrity. Based on our ongoing and highly positive experience with Dr. Greenthumb's San Diego, we offer our wholehearted endorsement for their application for a cannabis retail permit in Santee. We believe they will bring the same high standard of professionalism, community commitment, and operational excellence to your city that they have exhibited in San Diego.

Should you require any additional information or wish to discuss our experience further, please feel free to reach out to me directly.

Thank you for considering this letter of support.

Sincerely,

Mario Ramirez,
Sauce KAM, CA

Still have questions?
Contact our support
team directly.





Love Gem Inc DBA Space Gem

2640 Jacobs Ave

Eureka, CA 95503

July 3, 2025

To Whom It May Concern,

I am writing this letter on behalf of Dr. Greenthumb's San Diego, a valued retail partner of Love Gem Inc DBA Space Gem, to express our full support as they apply for a second retail cannabis license in the City of Santee.

Dr. Greenthumb's San Diego has maintained a COD (Cash on Delivery) account status with our company since the beginning of our partnership. They have consistently carried no outstanding debt or unresolved issues with us and have always operated with clear communication and accountability.

In my experience, **Dr. Greenthumb's San Diego is truly one of the most reliable and professional retailers we work with in the California cannabis market.** Their team upholds excellent business practices, and they have always demonstrated integrity and respect for our mutual business goals.

It is my pleasure to wholeheartedly endorse Dr. Greenthumb's San Diego as a recommended licensee for the City of Santee. Based on our longstanding relationship and their proven track record, I have every confidence they will continue to be an outstanding retail operator and trusted partner in the community.

Blessings,

A handwritten signature in cursive script that reads "Wendy Baker".

Wendy Baker

Founder / CEO

(707) 845-9733



STATEHOUSE

HOLDINGS

July 3, 2025

To Whom It May Concern,

I am writing this letter in strong support of Dr. Greenthumb's San Diego, with whom we have maintained a longstanding and positive business relationship.

Dr. Greenthumb's San Diego has consistently operated under a Cash on Delivery (COD) account status with our company and has never carried any outstanding debt or unresolved issues. Their team is organized, responsive, and conducts business with a high degree of professionalism and transparency.

Among the many retail partners we work with throughout California, Dr. Greenthumb's San Diego stands out as one of the most reliable and professional operators in the cannabis industry. Their attention to compliance, operational excellence, and customer service consistently meets and exceeds expectations.

Based on our experience, we fully endorse Dr. Greenthumb's San Diego as a recommended licensee for the City of Santee. Their business practices reflect a commitment to integrity, responsibility, and a strong partnership ethic that we value deeply.

Please feel free to contact me directly with any questions or for additional insight.

Sincerely,

Megan Gordon

Vice President of Sales

StateHouse

415-816-8566

MGordon@Statehouse.co



July 7, 2025

To Whom It May Concern,

My name is Chris Schweiger, and I'm the Territory Sales Manager for Stiiizy. I'm writing to voice my strong support for Dr. Greenthumb's San Diego as they apply for a second retail license in the City of Santee.

Stiiizy currently has the largest brand presence inside Dr. Greenthumb's San Diego location, which speaks to the strength and consistency of our partnership. Their team is organized, communicative, and operates with a clear sense of professionalism, and has demonstrated that with us for the last 4 years.

We work with them under a Cash on Delivery (COD) payment structure—meaning payment is due in full at the time of delivery—and they've maintained that agreement flawlessly. Dr. Greenthumb's carries no outstanding debt with Stiiizy and has always fulfilled their financial obligations on time and in full.

They've proven to be a reliable, well-managed operator, and I have full confidence they'll bring the same level of integrity and execution to any future retail location.

Sincerely,

Chris Schweiger

Territory Sales Manager

Stiiizy



July 7, 2025

Sunderstorm Brands (Kanha)

To the City of Santee,

As the Sales Representative for Sunderstorm Brands (Kanha), I am writing to express full support for Dr. Greenthumb's San Diego in their application for a second retail license in the City of Santee.

Our experience working with their team has been consistently positive. They are professional, organized, and maintain open and efficient communication. Their store is well-run, and they treat brand relationships with the attention and respect we hope for in any retail partner.

Dr. Greenthumb's San Diego operates under a Cash on Delivery (COD) agreement and has never carried an outstanding balance with our company. Their account is in excellent standing, and they have always followed through on every commitment without delay or complication.

We are confident that Dr. Greenthumb's will bring the same level of integrity and operational excellence to any new location they open. It's a pleasure to work with them, and I fully support their continued growth.

Sincerely,

Tiffany Sowersby

Tiffany Sowersby

Sales Representative

Sunderstorm Brands (Kanha)

TB Holdings, Inc.
6755 Mira Mesa Blvd.
Suite 123-335
Dustin@talaryabrands.com



July 2nd, 2025

To Whom It May Concern,

I am writing to express my strong support for Dr. Greenthumb's as they apply for a retail cannabis license in the City of Santee.

Our organization has maintained a longstanding business relationship with Dr. Greenthumb's La Mesa location. Throughout this partnership, they have consistently kept their account in excellent standing. They carry no outstanding debt or unresolved issues with our company—a testament to their financial discipline and commitment to responsible business practices, especially in an industry where many others have struggled to meet similar standards.

Having worked with over 800 retail operators across California, I can confidently say that Dr. Greenthumb's stands out as one of the most professional and reliable partners we've encountered. Their team is highly organized, communicative, and consistently upholds the highest standards of compliance and accountability.

Based on our direct experience, I offer my full endorsement of Dr. Greenthumb's as a recommended licensee for the City of Santee. I am confident they will bring lasting value, professionalism, and integrity to the local community.

Sincerely,

A handwritten signature in black ink, appearing to read "D. Milner", with a stylized flourish at the end.

Dustin A. Milner
Chief Executive Officer
TB Holdings, Inc.



June 27, 2025

To the City of Santee,

I'm pleased to recommend **Dr. Greenthumb's San Diego** based on our long-standing and positive business relationship. Key points of our experience include:

- **Always maintained a COD (Cash on Delivery)** account status with our company.
- **No outstanding debt** or unresolved issues—financially responsible and consistent.
- Among the **most reliable and professional retailers** we've worked with in California.
- Fully support and **endorse them as a licensee for the City of Santee** based on their business practices and integrity.

Please feel free to reach out for any further information.

Sincerely,

A handwritten signature in black ink, appearing to read 'Steve Castillo', with a large, stylized flourish at the end.

Steve Castillo

President & Founder

Team Elite Genetics, LLC



THC Design
2717 Giffen Ave.
Santa Rosa, CA 95407
626-554-0850
nicole@thcdesign.com

07/03/2025

To Whom It May Concern,

I am writing this letter to provide a professional reference for Dr. Greenthumb's San Diego, a valued partner and respected client of our organization.

Dr. Greenthumb's San Diego has consistently maintained a Cash on Delivery (COD) account status with our company since the inception of our business relationship. Their payments have always been made promptly and in accordance with our terms, reflecting a high level of financial responsibility and operational discipline.

Furthermore, I can confirm that there are currently no outstanding debts or unresolved issues between our companies. Their team has demonstrated a commitment to transparent communication and has consistently upheld their obligations in every transaction.

In our experience, Dr. Greenthumb's San Diego stands out as one of the most reliable and professional retailers in the California cannabis market. Their operations are managed with integrity, compliance, and an unwavering focus on quality and customer service.

Based on our positive and longstanding relationship, I have no hesitation in offering our full endorsement of Dr. Greenthumb's San Diego as a recommended licensee for the City of Santee. Their business practices reflect the highest standards, and they would be an asset to any community or regulatory framework they become part of.

Should you require any additional information, please feel free to contact me directly at the above phone number or email.

Sincerely,
Nicole Gladieux
SoCal Account Manager
THC Design



The Holding Crew
(310) 621-3231
Danny@theholdingcrew.com
1433 W 14th St
Long Beach, CA 90813

July 3, 2025

To Whom It May Concern,

I am pleased to write this letter in support of Dr. Greenthumb's - San Diego, as they apply for a second retail cannabis license in the City of Santee. As the CEO at The Holding Crew LLC, a supplier in the California cannabis industry, I can attest to the exceptional professionalism and reliability of Dr. Greenthumb's San Diego as a valued business partner.

Dr. Greenthumb's has consistently maintained a Cash on Delivery (COD) account status with our company. This arrangement reflects their commitment to timely and responsible financial practices, ensuring smooth and efficient transactions.

Furthermore, I confirm that Dr. Greenthumb's San Diego carries no outstanding debt or unresolved issues with The Holding Crew LLC. Their account has always been in good standing, demonstrating their operational integrity and dependability.

Based on our extensive experience, Dr. Greenthumb's San Diego stands out as one of the most reliable and professional retailers in the California cannabis market. Their adherence to high standards, consistent communication, and dedication to compliance make them an exemplary partner.

Given their proven track record and ethical business practices, I wholeheartedly endorse Dr. Greenthumb's San Diego as a recommended licensee for the City of Santee. Their operational excellence and commitment to fostering positive business relationships make them an ideal candidate for expanding their retail presence.

Please do not hesitate to contact me at (310) 621-3231 or danny@theholdingcrew.com if you require any additional information. The Holding Crew LLC is proud to support Dr. Greenthumb's San Diego in this endeavor, and we are confident they will continue to uphold the highest standards in the cannabis industry.

Danny Corral
Chief Executive Officer
The Holding Crew
310.621.3231
danny@theholdingcrew.com



TreeSap Cannabis

8191 Center St

La Mesa, CA 91942

(619) 820-8121

July 6, 2025

To Whom It May Concern,

I am writing on behalf of TreeSap, a licensed cannabis brand and distributor in California, to express our full support for Dr. Greenthumb's San Diego as they apply for a second retail license in the City of Santee.

TreeSap has had a longstanding and successful business relationship with Dr. Greenthumb's San Diego. Throughout our partnership, they have consistently maintained a Cash on Delivery (COD) account status with us and currently carry no outstanding debt or unresolved issues with our company.

Dr. Greenthumb's San Diego is widely regarded as one of the most reliable, professional, and well-managed retail operators in the California cannabis market. Their team demonstrates a high standard of integrity, compliance, and operational excellence in every interaction.

Based on our direct experience, we strongly endorse Dr. Greenthumb's San Diego as a qualified and trustworthy licensee for the City of Santee and are confident that they will contribute positively to the regulated cannabis market in your community.

Sincerely,

Randall Zaitona

Randall Zaitona, Executive Manager



To the city of Santee,

I'm writing this letter in full support of Dr. Greenthumb's San Diego as they apply for a second retail cannabis license in the City of Santee.

Our team has worked closely with Dr. Greenthumb's for several years, and **I can confidently say they're one of the most professional and reliable partners we've had the pleasure of doing business within the California cannabis market.** In an industry that's still evolving and maturing, operators like Dr. Greenthumb's set the bar. Their communication is clear, they follow through on commitments, and they operate with integrity at every level.

From an operational standpoint, **they've always maintained a COD (Cash on Delivery) account with us. There are no outstanding balances, no unresolved issues.**

Beyond logistics, what truly stands out is how they treat their partners and the way they represent the industry as a whole. Dr. Greenthumb's San Diego team is organized and always respectful. Their store is always run professionally, their teams are trained and engaged, and they approach every relationship—whether with vendors, customers, or the broader community—with intention.

Based on our firsthand experience, I believe they would be an excellent licensee for the City of Santee. We are proud to support them and look forward to seeing their continued growth.

Sincerely,

Andrea Dillon

Andrea Dillon, Key Account Executive & Business Development

Turn



To whom it may concern,

My name is Matthew Morgan, Founder and Owner of Turtle Pie Co. In my time working within California's cannabis market, I've built relationships with retailers throughout the state—and **Dr. Greenthumb's San Diego has consistently proven themselves to be one of the most dependable and well-run operations we've collaborated with.**

From the beginning of our partnership, their account has been set up on a Cash on Delivery (COD) basis, and they've consistently honored that agreement without exception. Their reliability in fulfilling financial obligations and communicating clearly has made them a preferred retail partner for our brand.

Beyond just doing good business, the Dr. Greenthumb's team demonstrates a strong sense of accountability and professionalism. They operate efficiently, follow through on commitments, and handle every interaction with integrity and mutual respect. It's rare to find a retail partner that combines operational sharpness with genuine enthusiasm for the products they carry—and Dr. Greenthumb's does just that.

Their approach to retail is thoughtful, compliant, and community minded. **I believe they would be a positive addition to the City of Santee's licensed cannabis operators and am confident they will uphold the high standards expected by both regulators and consumers.**

Please feel free to contact me if any additional information is needed.

Sincerely,

Matthew Morgan

Matthew Morgan

Founder & Owner

Turtle Pie Co.



July 7, 2025

City of Santee

Letter of Support for Dr. Greenthumb's San Diego – Cannabis Retail License Application

To Whom It May Concern,

I am writing on behalf of Tyson 2.0 to express our full support for Dr. Greenthumb's San Diego as they apply for a second retail cannabis license in the City of Santee.

We have maintained a strong and successful business relationship with Dr. Greenthumb's San Diego for an extended period, during which time they have consistently upheld a Cash on Delivery (COD) account status with our company. They have never carried any outstanding debt nor have we encountered any unresolved issues in our dealings with them.

Dr. Greenthumb's San Diego is, without question, one of the most reliable, well-managed, and professional cannabis retailers we work with in the California market. Their commitment to compliance, customer experience, and operational excellence stands out as a model within the industry.

Based on our ongoing experience and positive relationship, we strongly endorse Dr. Greenthumb's San Diego as a recommended licensee for the City of Santee. We are confident they will bring value to the local community and operate with the same integrity and professionalism they have consistently demonstrated.

Should you require any additional information or verification, please do not hesitate to contact me directly.

Sincerely,

Daniel Barczykowski

Sales Director

Tyson 2.0

(636)248-4215

-DB



Subject: Letter of Support for Dr. Greenthumb's San Diego for City of Santee License Application

Dear City of Santee Officials,

I hope this message finds you well. My name is Geoffrey Hoopes, and I am the Co-founder and CEO of UpNorth, a licensed cannabis brand and distribution company proudly operating in California. I am writing to extend my full and enthusiastic support for Dr. Greenthumb's San Diego as they apply for a second retail cannabis license within your city.

We have maintained a strong and highly professional relationship with Dr. Greenthumb's San Diego since they opened. Throughout this time, they have consistently held a Cash on Delivery (COD) account status with UpNorth, and we can confirm that they have no outstanding debts or unresolved issues with our company. Their commitment to timely payment, clear communication, and operational transparency has made them one of our most valued retail partners.

In a competitive and evolving cannabis market, Dr. Greenthumb's San Diego has stood out as one of the most reliable, organized, and professional retailers we've had the privilege to work with. Their leadership and team members demonstrate a deep understanding of regulatory compliance, customer service, and community engagement. Qualities that are essential for any licensee seeking to operate responsibly and successfully in today's market.

Based on our experience with their business practices, integrity, and overall performance, we are pleased to wholeheartedly recommend Dr. Greenthumb's San Diego for licensure in the City of Santee. We are confident they will bring the same level of excellence, accountability, and community-minded values to this new location as they have in their existing operation.

Thank you for your time and consideration. If you have any questions or require further information, please feel free to contact me directly.

Warm regards,



Geoffrey Hoopes
Co-Founder & CEO

✉ geoffrey@upnorthhumboldt.com

📞 (707) 498-5916

🌐 upnorthhumboldt.com



From: [Eila Nazer](#)
To: [Clerk](#)
Subject: Public Comment RE Special Meeting of the Santee City Council on 7/11/2025, Support for Catalyst - Santee
Date: Thursday, July 10, 2025 12:35:54 PM

Dear Santee City Council:

My name is Eila Naze and I help run a Cannabis brand called RNBW. I am writing to you because we strongly support the application of Catalyst-Santee for the approval of a permit to operate a retail dispensary in the city. We know Catalyst Cannabis Co. and its owners, Elliot Lewis and Damian Martin, will be a valuable benefit to the Santee community.

At RNBW, we are proud to have our products at Catalyst. Their commitment to responsible business practices, safe products, and community engagement aligns perfectly with our values. If selected, Catalyst will contribute to the local economy while providing high-quality products and services to Santee and San Diego County customers.

Their in-depth knowledge of the industry, their competent professionalism, and their dedication to their craft have consistently positively impacted our own business. I have no doubt Catalyst will make a strong addition to your business community.

I appreciate you taking time to acknowledge the support we have for our premier partner and friends of Catalyst.

Thank you!



Eila Nazer

BizDev | RNBW
California | Nevada
c: 818.922.5477
www.rnbw.world

From: [Shin-Heydorn, Hannah](#)
To: [Clerk](#)
Cc: [Damian A. Martin](#)
Subject: Re: Public Comment RE Special Meeting of the Santee City Council on 7/11/2025, Reference for Catalyst - Santee
Date: Tuesday, July 8, 2025 4:27:16 PM

Dear Honorable Members of the Santee City Council,

My name is Hannah Shin-Heydorn, and I serve as the City Manager for the City of Stanton. I am writing to provide a reference for Catalyst with respect to their operations in our city, as you consider their application for a cannabis business permit in your community.

Catalyst – Stanton is one of four licensed cannabis retail businesses currently operating in the City of Stanton. Part-owners Elliot Lewis and Damian Martin successfully redeveloped and renovated an underutilized industrial property located at 8130 Monroe Avenue, Stanton, CA 90680. Catalyst – Stanton was the first cannabis retail business to open and commence operations in Stanton, officially launching in July 2023.

Since its opening, Catalyst – Stanton has served as a meaningful source of new revenue for the City and has consistently demonstrated a strong commitment to community engagement. The business has provided additional community benefits and sponsorships, enhancing its role as a valued partner. Moreover, Catalyst – Stanton and its owners have been proactive in collaborating with the City on initiatives to address illegal cannabis activity, including efforts to curb the sale of illicit cannabis and intoxicating hemp products by unauthorized smoke shops.

I hope this information proves helpful as you evaluate Catalyst's application.

Regards,

Hannah Shin-Heydorn
City Manager
City of Stanton
7800 Katella Avenue
Stanton, CA 90680
714-890-4277

From: [Hugo Rojas](#)
To: [Clerk](#)
Subject: Public Comment RE Special Santee City Council Meeting
Date: Tuesday, July 8, 2025 9:29:08 PM

Subject: Public Comment RE Special Meeting of the Santee City Council on 7/11/2025, Support for Catalyst - Santee

Dear Santee City Council:

My name is Hugo M. Rojas II. I am a board member of the Centinela Valley Union High School District. I am also the founder & chairman of the California Youth Karate Club (CYKC), which I founded in the city of Hawthorne in 1994. Through martial arts training and philosophies, we aim to instill discipline, confidence, and respect in our students, helping them to develop both physically and mentally. Over the years, CYKC has grown into a supportive community where youth can thrive and pursue their goals.

In 2023, we established a partnership with Catalyst Hawthorne and Catalyst Cares, where we provide public outreach and educational programs for youth, specifically identifying resources that work to mitigate the risks of youth addiction to cannabis and its accessibility.

Catalyst has generously contributed \$108,900.03 to the California Youth Karate Club. This funding has allowed us to expand our youth programs and reach even more young people in need of guidance and support in the city of Hawthorne. Moreover, Catalyst Hawthorne and its owners, Elliot Lewis and Damian Martin, are deeply engaged with the Hawthorne community through numerous community events, such as medical cannabis giveaways to Veterans, blood drives, community cleanups, and expungement clinics.

I am extremely confident that you will find that Catalyst Cannabis Co. will resoundingly meet the objectives of Santee's cannabis program exactly as they have done with Hawthorne and other municipalities where they operate.

Regards,

Hugo M. Rojas II
Founder & Chairman
California Youth Karate Club, Inc.
501(C)3 Nonprofit Public Benefit

From: [Ivan Martinez](#)
To: [Clerk](#)
Subject: Comment in Support of Embarc – 7/11/25 City Council Meeting.
Date: Thursday, July 10, 2025 4:57:15 PM
Attachments: [Outlook-fhcnbuf1.png](#)
[Embarc Public Comment Ivan Martinez.cleaned.pdf](#)

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Please exercise discretion when requesting to release suspicious attachments.

Hello,

Please see the attached letter for public comment.

Thank you

Ivan Martinez | Executive Director
PAL CENTER | 3399 Bay Rd, Redwood City, CA 94063
Tel: 650.556.1652 | Cell: 650.218.1225
www.rcpalcenter.org



7/10/2025

Mayor and Councilmembers,

My name is Ivan Martinez, and I serve as the Executive Director of the Police Activities League in Redwood City. Our mission is to co-create meaningful solutions with community by building positive relationships between youth and law enforcement while providing programs that keep kids safe, engaged, and supported. I am writing to express my strong support for Embarc as an operator that consistently follows through on its commitments to the community.

When cannabis retail was first introduced to Redwood City, I approached it with skepticism. There was a great deal of uncertainty about what these businesses might mean for our youth. While many licensed operators made similar promises to support youth development work, Embarc has been uniquely consistent in turning those promises into action.

They built a relationship with our organization over the course of the application process and have remained engaged ever since. The Embarc team has shown up authentically and continues to champion the nonprofits they support. They genuinely believe in the positive, transformative potential of cannabis retail when done responsibly. They understand that delivering tangible benefits to the communities they serve is a responsibility, not an option.

Embarc earned my trust through action. They've made protecting and promoting the youth of Redwood City a clear priority in their operations. Their support has helped us expand our reach and deepen our impact among local young people without ever compromising our mission or values.

In Redwood City, Embarc has distinguished itself as a cannabis operator leader that has consistently delivered on its commitments. That matters to us, and it should matter to any city considering who to trust with this kind of responsibility.

I strongly recommend Embarc to any city looking for a reliable and community-driven partner in implementing retail cannabis.

Sincerely,

Ivan Martinez

Executive Director, Redwood City PAL Center

From: [James Sly](#)
To: [John Minto](#); [Dustin Trotter](#); [Rob McNelis](#); [Laura Koval](#); [Ronn Hall](#)
Cc: [Clerk](#)
Subject: Written Comment for July 11, 2025 Special City Council Meeting
Date: Thursday, July 10, 2025 8:00:56 AM

Mayor Minto and Councilmembers:

As a lifelong Santee resident, I want to ensure that a cannabis retail program is implemented properly in our community, balancing the benefits to the city while fully safeguarding our youth -- just as you do.

Although I am not part of any retail application, I did take note that Embarc was one of only two retailers requesting a meeting with me, not only to describe its community-based philosophy, but to discuss cannabis from an economic standpoint.

What is very clear is that Embarc understands that both their success as a retailer and the city's success in the cannabis arena, are not limited to the purchasing power of solely Santee residents. Embarc's marketing approach includes a broader perspective, including the economy of other East Region residents choosing to come into our city to shop, no different than many do now to frequent Town Center and many of our other businesses.

It was refreshing to discuss overall success from a regional economic perspective with the Embarc team. It's a philosophy that complements Santee's "Do More - Due East" efforts!

Best wishes as you finalize the implementation of a responsible, successful cannabis program in Santee.

James Sly

 Santee, CA 92071

From: [Jazlin Marquez](#)
To: [Clerk; Cannabis Info](#)
Subject: Phase 4 Public Comment: Letter of Support for Off The Charts (CAN 001025-2024)
Date: Thursday, July 10, 2025 4:59:35 PM
Attachments: [Off The Charts Letter of Support Vista Palm Springs.pdf](#)

To Whom it May Concern,

My name is Jazlin Marquez and I will be speaking on behalf of Off The Charts during Public Comment in tomorrow's Special Meeting on Phase 4 of the Commercial Cannabis Application Process. Please find attached a Letters of Support that I am submitting as an exhibit to be referenced in public comment tomorrow.

Please let me know if you have any issues with the file and I will resend.

Thank you,

Jazlin Marquez
Off The Charts
Director Of Administration
760-895-3752
jaz@offthechartsshop.com





July 1, 2025


City of Santee
10601 Magnolia Ave
Santee, CA 92071

To whom it may concern-

This letter is to verify that Norman Yousif owns a licensed cannabis storefront, SCZZ Collective, Inc. (dba Off the Charts), located at 1745 E. Vista Way in the City of Vista. The business has remained in good standing since receiving a Notice of Completed Registration on February 13, 2019, and a business license on February 5, 2020. They have a valid business license, Certificate of Renewed Registration, and related permits from the City and they are current on their cannabis tax remittance.

If you have any questions, you may contact me at 760-643-5320.

Thank you,


Kathy Valdez
City Clerk



To whom it may concern,

Off the Charts Vista has been a legal cannabis dispensary in the City of Vista since being awarded its license in 2019. They've been a responsive, respectable, and engaged business within our city. They are in compliance with all of our cannabis requirements and current on all payments and fees. They have also passed all secret shopper and other audits preventing minors from accessing cannabis.

I highly recommend their business for any municipality looking to open legal cannabis options for their community. Cannabis in the City of Vista generates millions in city revenue including over 1 million for local youth scholarships. If you have any questions or concerns, please reach out anytime.

Respectfully,

Jeffrey Fox
Vista City Councilmember
760-822-9610
JFox@Vista.gov



City of Palm Springs

Department of Special Program Compliance

425 North Civic Drive • Palm Springs, California 92262
Tel: 760.322-8382 • Fax: 760.322.8317 • TDD 760.864.9527 • www.palmspringsca.gov

SENT VIA EMAIL AND US MAIL

July 10, 2025

City of Santee
10601 Magnolia Avenue
Santee, California 92071

ATTN: Evaluation Committee

RE: Business in Good Standing

Business Name:	Ash's First LLC	Area 29 LLC
Doing Business As:	OTC Dispensary & Lounge	Off the Charts
Business Location:	757 S. Williams Road Palm Springs, CA 92264	1508 S. Palm Canyon Drive Palm Springs, CA 92262

To Whom it May Concern:

The City of Palm Springs "City" is sending this letter on behalf of Norman Yousif who is the owner and operator of two licensed cannabis businesses in the City:

- Ash's First LLC dba Off the Charts Dispensary and Lounge located at 757 Williams Road, Palm Springs, California 92264, Local Permit No. C-2019-075, State License No. C10-0000701-LIC. Local authorization was granted on October 2, 2019; and
- Area 29 LLC, dba Off the Charts Dispensary location at 1508 S. Palm Canyon Drive, Palm Springs, California 92264. Local Permit No. C-2019-072, State License No. C10-0000729-LIC. Local authorization was granted on November 11, 2019.

Mr. Yousif has complied with the City's commercial cannabis processes and has demonstrated good character. The City has not experienced any issues or received complaints with Mr. Yousif's operations. Both businesses commenced operations in 2021 and have operated in complete compliance with the City's cannabis related rules and regulations and cannabis business tax regulations. No notices of violations or administrative actions have been issued to Mr. Yousif's businesses. The businesses have successfully completed four years of operational and tax audits and have proven to be model operators and are in good standing with the City.

If you should have any further questions or comments, please feel free to contact our department at (760) 322-8382.

Sincerely,

THE CITY OF PALM SPRINGS

Veronica Goedhart, Director
Special Program Compliance

From: [Jessica Ancona](#)
To: [Clerk](#)
Subject: Public Comment Re: Special Meeting of the Santee City Council on 7/11/2025, Support for Catalyst - Santee
Date: Wednesday, July 9, 2025 9:25:29 AM
Attachments: [Catalyst - Santee Rec.cleaned.pdf](#)

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3. Copy the code and return to the attachment recovery page.
4. The email with original attachments will be released to your mailbox.

Please exercise discretion when requesting to release suspicious attachments.

Good morning, City Clerk.

Please accept my attached written submission for Public Comment for the Special Meeting on July 11th.

Thank you.

Jessica Ancona

Mayor, City of El Monte



11333 Valley Boulevard
El Monte, CA 91731
(626) 580 - 2001
JAncona@elmonteca.gov
www.elmonteca.gov

July 8, 2025

Subject: Public Comment RE Special Meeting of the Santee City Council on 7/11/2025, Support for Catalyst - Santee

Dear Santee City Council:

My name is Jessica Ancona, Mayor of El Monte. In my official capacity, I am providing you this written public comment to support your selection of Catalyst - Santee for a cannabis business permit in your community, the City of Santee.

Catalyst - El Monte is one of five permitted / licensed cannabis retail businesses presently operating in my community, the City of El Monte—and by far, the most successful. On that note, after great effort of its owners Elliot Lewis and Damian Martin completely cleaning up and renovating the rundown commercial space located at 12154 Valley Boulevard, El Monte, CA 91732, Catalyst - El Monte was the first cannabis retail business in El Monte to open and operate in October 2021.

In the ensuing years, Catalyst - El Monte and its owners Elliot Lewis and Damian Martin have become pillars the El Monte business community. Catalyst - El Monte is El Monte's top revenue generating cannabis business, paying nearly \$700K in local cannabis tax, over \$1.4mm in sales tax, and over \$279K in community benefits during the last fiscal year. Moreover, Catalyst - El Monte and its owners Elliot Lewis and Damian Martin are engaged with the El Monte community through deep community engagement and numerous community events such as expungement clinics, a community cleanup, a donation drive for relief from the recent L.A. County wildfires, and a now annual Christmas tree giveaway at 12154 Valley Boulevard.

Given their impressive track record in El Monte of accomplishing the objectives of our cannabis program, I wholeheartedly encourage you to select Catalyst - Santee for a cannabis business permit in your community—I am extremely confident that Catalyst - Santee, Elliot Lewis, and Damian Martin will resoundingly accomplish the objectives of Santee's cannabis program exactly as they have done with El Monte's.

With sincere support,

Jessica Ancona
Mayor, City of El Monte

From: [Jessica Henderson](#)
To: [Clerk](#)
Subject: Public Comment RE Special Meeting of the Santee City Council on 7/11/2025, Support for Catalyst - Santee
Date: Thursday, July 10, 2025 11:24:23 AM

Dear Santee City Council,

My name is Jess and I am the Marketing Director for Traditional. We strongly support the application of Catalyst-Santee for the approval of a permit to operate a retail dispensary in the city. We know Catalyst Cannabis Co. and its owners, Elliot Lewis and Damian Martin, will be a valuable benefit to the Santee community.

At Traditional, we are proud to have our products at Catalyst. Their commitment to responsible business practices, safe products, and community engagement aligns perfectly with our values. If selected, Catalyst will contribute to the local economy while providing high-quality products and services to Santee and San Diego County customers.

Their in-depth knowledge of the industry, their competent professionalism, and their dedication to their craft have consistently positively impacted our own business. I have no doubt Catalyst will make a strong addition to your business community.

Thank you,

Jessica Blair

Marketing Director

jessica@traditional.com

Mobile: (941) 685- 6326

Traditional | DTLA

Disclaimer: This email and any files transmitted with it are confidential and intended solely for the use of the individual or entity to whom they are addressed. If you are not the intended recipient you are notified that disclosing, copying, distributing, or taking any action in reliance on the contents of this information is strictly prohibited. Please notify the sender immediately by email if you have received this email by mistake and delete this email from your system.

From: jimbrulte@aol.com
To: [Clerk](#)
Subject: Please pass on to the members of the city council
Date: Thursday, July 10, 2025 2:49:43 PM

Honorable Mayor and Councilmembers,

My name is Jim Brulte. Over my career, I've had the honor to serve in a number of public policy positions including in the State Legislature as both the Senate and Assembly Republican Leader. Most recently, I served as Chair of the California Republican Party

I am writing to express my full support for Embarc.

I've been around California long enough to see a lot of ideas come and go. I didn't support cannabis legalization when it passed, and frankly, I would vote to repeal the law if it were on the ballot. That said, I've watched some cities do well with legalization and others not so well. What makes the difference for the success of a local cannabis program is whether the city picks the right people to do business. I strongly encourage you to make the right choice for Santee and select Embarc.

Embarc has the strongest track record of safe, transparent and professional operations in cities across California. They listen to local concerns and build local accountability into their model. Essentially, they make sure their business doesn't become anyone's headache.

I've known Lauren, Dustin and Devon for many years now. I've seen them start an application process and win on their merits. What their application can't convey is the passion and deep knowledge this team has on cannabis compliance and regulations. There is no team more knowledgeable and attuned to the evolving regulatory structure that is retail cannabis than Embarc. I've worked with the founders of Embarc on state policy and they are top notch in understanding regulatory nuances and ensuring compliance at all levels of their business.

Additionally, I doubt there is any other team that has invested as meaningfully into the communities they serve as Embarc. I am a member of the Embarc Fontana Community Advisory Board and I can tell you that Embarc delivers on their commitments. Within the first 6 months of operating, Embarc partnered with the Boys and Girls Club of Fontana to launch an accredited youth drug prevention program to Fontana's youth. This is the type of leadership and follow-through that matters. They are aware of the impacts that responsible operators can make in a community and never stop fighting to raise that bar.

You have a real opportunity here to set the tone for how this industry comes to fruition in Santee. Embarc is the clear choice to get it done the right way.

Sincerely,

James Brulte

Former Chair, California Republican Party
Former Minority Leader, California State Senate, California Assembly
Member, Embarc Fontana Community Advisory Board
4568 Creekside Lane
Fontana, CA 92336

Sent from [AOL Desktop](#)

From: [Jocelyn Rodriguez](#)
To: [Clerk; Cannabis Info](#)
Subject: Phase 4 Public Comment: Letters of Support for Off The Charts (CAN 001025-2024).
Date: Thursday, July 10, 2025 4:54:40 PM
Attachments: [Off The Charts Letter of Support Artesia.pdf](#)

To Whom it May Concern,

My name is Jocelyn Rodriguez and I will be speaking on behalf of Off The Charts during Public Comment in tomorrow's Special Meeting on Phase 4 of the Commercial Cannabis Application Process. Please find attached a Letters of Support that I am submitting as an exhibit to be referenced in public comment tomorrow.

Please let me know if you have any issues with the file and I will resend.

Thank you, Jocelyn Rodriguez



City of Artesia | 18747 Clarkdale Avenue | Artesia, CA 90701

June 26, 2025

To Whom it May Concern,

I am writing to express my support for OTC and their application to open a dispensary in the City of Santee. As the Mayor of the City of Artesia, I've had the pleasure of working with OTC and their founder, Norman, for almost two years since they've operated in our beautiful City.

Norman and the OTC team are an exceptional group of operators, thoughtful, diligent, and always guided by integrity. In a highly competitive and often volatile industry, OTC stands out as a team that does things right. They approach every aspect of their business with care, from regulatory compliance to customer service, and they have built a reputation among brands and partners as trustworthy, communicative, and solution driven.

What makes OTC unique is the culture Norman has fostered—one that emphasizes accountability, professionalism, and genuine partnership. They are supportive to the Artesia community by giving back.

Please accept this as a letter of support for OTC and Norman. We look forward to seeing their success continue and expand into your community.

Sincerely,

Ali Sajjad Taj

Mayor of the City of Artesia

From: [Joseph Meehan](#)
To: [Clerk](#)
Subject: Public Comment RE Special Meeting of the Santee City Council on 7/11/2025, Support for Catalyst - Santee
Date: Thursday, July 10, 2025 10:22:48 AM

Dear Santee City Council:

My name is Joseph Meehan. I am an Account Manager for Statehouse. I am writing to you because we strongly support the application of Catalyst-Santee for the approval of a permit to operate a retail dispensary in the city. We know Catalyst Cannabis Co. and its owners, Elliot Lewis and Damian Martin, will be a valuable benefit to the Santee community.

At Statehouse, we are proud to have our products at Catalyst. Their commitment to responsible business practices, safe products, and community engagement aligns perfectly with our values. If selected, Catalyst will contribute to the local economy while providing high-quality products and services to Santee and San Diego County customers.

Their in-depth knowledge of the industry, their competent professionalism, and their dedication to their craft have consistently positively impacted our own business. I have no doubt Catalyst will make a strong addition to your business community.



Joseph Meehan
Area Sales Manager

949-521-2727

Orange County / Long Beach / Modesto / Sacramento

kingpen.com

dimebagusa.com

jmeehan@statehouse.co



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From: [Jude Wood](#)
To: [Clerk](#)
Subject: Comment in Support of Embarc – 7/11/25 City Council Meeting
Date: Thursday, July 10, 2025 4:41:20 PM
Attachments: [Letter in support of Embarc.cleaned.pdf](#)

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Please find attached a letter of support for Embarc's application for a retail cannabis license. If you have any questions, please do not hesitate to contact me on the contact details list below.

Best wishes,

Jude Wood

Chief Executive Officer
Boys & Girls Club of Lake Tahoe
jwood@bgclt.org
(530)-542-0838
www.bgclt.org



BOARD OF DIRECTORS

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EXECUTIVE DIRECTOR

Jude Wood

OUR MISSION
To empower all young people to reach their full potential.

10th July 2025

Dear Mayor and Members of the Santee City Council,

My name is Jude Wood and I am honored to serve as the CEO of the Boys and Girls Club of Lake Tahoe. I write to you today in support of Embarc as a trustworthy cannabis operator that has set the gold standard for responsible operations and meaningful giving in my community.

When retail cannabis was first proposed in South Lake Tahoe, I was, like I'm sure many of you are, nervous. What would be the impact on the youth we serve? How would we protect our most vulnerable? However, in getting to know Embarc's founders, Lauren and Dustin, I came to see we had shared values on the importance of the protection and education of youth.

Embarc Tahoe was the very first Embarc store. More than two years prior to submitting their application, Embarc discussed with me how they could appropriately and sensitively support the education of our youth and the success of our non-profit community. Once operational, they worked with me and the Community Advisory Board to identify an accredited youth drug, alcohol and tobacco prevention and education curriculum. Since that time, we have launched the Botvin program to hundreds of youth throughout the South Tahoe community. This program has been a huge success. Our kids love it and find it very informative and useful (my own son has taken it and is now more knowledgeable than I am about the dangers of vaping!), parents are appreciative, and our school district has sat in on our sessions and have been impressed by the curriculum and education on youth drug prevention that this program offers.

Embarc's funding covered the full cost to purchase and launch the program, something we could not have done without their assistance. Furthermore, in every community the work in, Embarc forms a Community Advisory Board. The Board compromises local non-profit and community leaders and they advise on where Embarc can donate funding to have the greatest positive impact. In our community alone they have donated over \$40,000 to a wide variety of non-profits and schools. They have funded summer food programs for children who experience food scarcity, they have provided direct funding for the Tahoe Basin's first-ever accessible playground. They funded the launch of Friday Night Live at Tahoe High and then expanded that program to the Middle School. They have provided funding for vouchers for young people experiencing homelessness. When there is a disaster, Embarc provides emergency grants. I can confidently say that Embarc's Community Advisory Board model works. By empowering local leaders to direct funding in perpetuity, we have the flexibility to nimbly address our communities' needs as they evolve.

They've also shown up for us in less visible ways, like helping us advocate for federal grant funding and working with the city to navigate obstacles. Their team is hands-on, responsive, and always present.



In the seven years I have known the Embarc team, they've always let their actions and track record do the talking. They've set a gold standard for what it means to operate responsibly, contribute meaningfully, and build lasting relationships with the community they serve.

Santee has a chance to welcome a partner that has a proven track record of benefiting the communities they serve. I strongly recommend Embarc so that your city can have the benefit of Embarc's leadership in raising the bar for responsible cannabis operations and support your local non-profit community.

Yours Sincerely,

A handwritten signature in black ink, appearing to read "Jude Wood", with a horizontal line extending from the end of the signature.

Jude Wood
CEO, Boys and Girls Clubs of Lake Tahoe

From: [Matthew Jones](#)
To: [Clerk; Cannabis Info](#)
Subject: Phase 4 Public Comment: Letters of Support for Off The Charts (CAN 001025-2024)
Date: Thursday, July 10, 2025 3:50:11 PM
Attachments: [Off The Charts Letters of Support.cleaned.pdf](#)

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To Whom it May Concern,

My name is Matthew Jones and I will be speaking on behalf of Off The Charts during Public Comment in tomorrow's Special Meeting on Phase 4 of the Commercial Cannabis Application Process. Please find attached a series of Letters of Support that I am submitting as an exhibit to be referenced in public comment tomorrow.

Please let me know if you have any issues with the file and I will resend.

Thank you,
Matt Jones
OTC
949-335-2997



City of Santee
10601 Magnolia Avenue
Santee, CA 92071

Letter of Support for Off the Charts

To Whom It May Concern,

On behalf of **Big Chief**, it is my distinct pleasure to write this letter in support of **Off the Charts** and their continued expansion into the City of Santee.

Our partnership with Off the Charts is built on years of consistent professionalism, transparency, and mutual success. Their team operates with an exceptional level of discipline and integrity—qualities that are not only rare but critical in today's regulated cannabis landscape.

At the helm of this organization is **Norman**, an individual I hold in the highest regard. Norman exemplifies what it means to be a visionary operator. He brings a level of leadership, operational rigor, and community-minded focus that elevates every environment he's part of. His reputation as a strategic, reliable, and ethical business owner is well-earned and widely recognized in the California cannabis space.

Off the Charts has always upheld their commitments with us, maintains zero outstanding debt, and communicates proactively—a reflection of the operational excellence they bring to every partnership.

It is without hesitation that **Big Chief** offers our strongest endorsement for Off the Charts. We are confident they will bring economic value, community responsibility, and regulatory compliance to the City of Santee.

Should you require further insight, I would be happy to speak on their behalf.

Sincerely,
Melissa Hernandez

Director of Sales

Big Chief

☎ 323.891.4883

✉ melissa@bigchiefextracts.com

A handwritten signature in black ink, appearing to read "Melissa Hernandez", written over a horizontal line.



Danny Barkho
Founder
BLEM
419 Main St
Huntington Beach, CA 92648
Danny@cali-lotus.com
562-474-6554

City of Santee
City Council
10601 Magnolia Avenue
Santee, CA 92071

Date: 06/27/2025

RE: Vendor Recommendation Letter for Off The Charts

Dear Santee City Council,

I am writing on behalf of BLEM, a vendor proudly serving Off The Charts, to offer my full recommendation and support for their proposed presence in the City of Santee.

In our professional experience working with Off The Charts, we have consistently found their team to be highly professional, communicative, and accountable in all aspects of our business relationship. They maintain strong operational standards, adhere strictly to timelines and commitments, and treat their partners with transparency and respect.

Doing business with Off The Charts is a reliable and collaborative experience. They set clear expectations, follow through with integrity, and hold themselves to a high standard. It is clear they value not only their customers, but also the vendors and community stakeholders they engage with.

We believe that Off The Charts would bring that same level of professionalism, compliance, and community-mindedness to the City of Santee. They are a company that takes its responsibilities seriously and would make a positive contribution to the city's economic and civic environment.

Please feel free to contact me if you have any questions or would like to discuss our experience with Off The Charts in greater detail.

Sincerely,
Danny Barkho
Founder
BLEM
C: 562-474-6554



Anna Willey
CEO & Founder, CAM
20 Blue Sky Ct
Sacramento, CA
720-505-6212
anna@camdispensary.com

June 26, 2025

Santee City Council
City of Santee
10601 Magnolia Avenue
Santee, CA 92071

Dear Members of the Santee City Council,

I am writing to express my strong support for OTC and their application to open a dispensary in the City of Santee. As the CEO and Founder of CAM, a top-performing cannabis brand in California, I've had the pleasure of working with OTC and their founder, Norman, for several years.

Norman and the OTC team are an exceptional group of operators—thoughtful, diligent, and always guided by integrity. In a highly competitive and often volatile industry, OTC stands out as a team that does things right. They approach every aspect of their business with care, from regulatory compliance to customer service, and they have built a reputation among brands and partners as trustworthy, communicative, and solutions-driven.

What makes OTC unique is the culture Norman has fostered—one that emphasizes accountability, professionalism, and genuine partnership. They are deeply supportive of California's legal cannabis ecosystem, and their commitment to consistently paying vendors on time and supporting local brands makes them a rare and valuable partner in this space.

CAM is proud to be on their shelves, and we're grateful for the long-term relationship we've built with their team. As operators, they raise the bar. As community members, they lead by example. I am confident OTC will bring tremendous value to the City of Santee, not just economically, but through the quality and responsibility of their operations.

Please accept this letter as a strong endorsement of OTC and Norman's leadership. We look forward to seeing their success continue and expand into your community.

Sincerely,
Anna Willey
CEO & Founder, CAM



Canna Valley

06/29/2025

65128 Palomar Ln, Desert Hot Springs CA 92240

CannaValleyDHS@gmail.com

(480)518-2450

To Whom It May Concern,

It is with genuine appreciation and full confidence that we at **Canna Valley** recommend **Off The Charts** as one of the most dependable, community-driven dispensaries in California. For the past four years, we have had the privilege of working closely with their team, and the partnership has been nothing short of exceptional.

As a smaller brand in a competitive and fast-evolving market, finding retail partners who understand the value of compassion, consistency, and care is rare. Off The Charts has continuously gone above and beyond—not just for us as a vendor, but more importantly, for the people they serve. They honor our compassionate pricing model and ensure those savings are passed directly to consumers, reflecting a sincere commitment to accessibility and equity in cannabis.

Beyond the business, the Off The Charts family has always treated us like one of their own. Their team is professional, communicative, and always eager to collaborate in ways that feel authentic and aligned. The customer experience they offer is top-tier, with well-trained staff, a welcoming environment, and a clear focus on education and service.

Working with Off The Charts is not just good business—it's a joy. They represent the kind of values and integrity we believe should be the foundation of the cannabis industry.

Please don't hesitate to reach out if you'd like to hear more about our experience.

Sincerely,

Markus Smith

Founder/Owner, Canna Valley



CANNDESCENT™
CALIFORNIA

Canndescent

To Whom It May Concern,

My name is Spencer Thomson, and I'm writing on behalf of Canndescent in support of Off the Charts and their application to operate within the City of Santee.

I've been part of the California cannabis industry since 2017, consulting and supporting the growth of numerous respected brands throughout the state. I've had the opportunity to work closely with the Off the Charts team across multiple markets in CA, and I've always been impressed by their professionalism, follow-through, and community-focused approach.

Off the Charts consistently demonstrates a high standard of compliance and operational integrity. Our teams work in strong alignment across California, and I've seen firsthand how they approach business with transparency and mutual respect. They're a trusted retail partner and have built a reputation for doing things the right way.

I fully support their expansion and believe they will be a valuable contributor to the local economy and culture in Santee.

If you have any questions, please don't hesitate to reach out.

Sincerely,

Spencer Thomson

Partner, Canndescent

spencer@canndescent.com

Tuesday, July 1st 2025



Santee City Council
City of Santee
10601 Magnolia Avenue
Santee, CA 92071


To Whom It May Concern,

High Star Distribution LLC dba Cannabiotix proudly supports Off The Charts' in their application with the City of Santee. Their consistent organization, professionalism, promptness, and dedication to strong relationships, regulatory compliance, and customer satisfaction exemplify leadership in the cannabis industry. We highly recommend Off The Charts.

Sincerely,

John McCoee
Director of Sales & Distribution
High Star Distribution LLC dba Cannabiotix

A handwritten signature in black ink, appearing to read "John McCoee". The signature is fluid and cursive, with the first name "John" being more prominent than the last name "McCoee".



City of Santee
10601 Magnolia Ave
Santee, CA 92071

To Whom It May Concern,

On behalf of PUZZLE, I am writing to provide this letter of support for Off The Charts. We are very proud to have a long-term and stable cooperative relationship with them. Off the Charts have always honored their payment terms and currently carry no outstanding debt or unresolved issues with us.

As Off the Charts is among the most reliable and professional retailers, we work with in the California cannabis market. Their team demonstrates integrity, operational excellence, and a strong commitment to compliance and customer service. Based on our history and ongoing partnership, we fully support Off the Charts as a recommended licensee for the City of Santee. We are confident they will contribute positively to the local business community and uphold the highest standards in the industry.

If you have any questions or require additional information, please do not hesitate to contact me directly.

Sincerely, 

MILLIE ZOU
Executive Officer
Cell: 650-420-1888
Email: MILLIEZOU@PUZZLEVIBES.COM
PUZZLE
UNLOCK NEW VIBES





65 Pine Ave #374
Long Beach, CA 90802
Ph: 562-365-2137

06/30/2025

To: Off the Charts Santee
From: Peter W Schmidt | Cleanline Management Inc.
Re: Letter of Support

To Whom It May Concern,

I am writing on behalf of Cleanline Management Inc. to provide our full support for Off the Charts Santee.

Throughout our business relationship, Off the Charts has consistently demonstrated professionalism and organizational excellence across their multiple locations. They have maintained substantial and well-managed accounts receivable with us, always meeting their obligations in a responsible manner.

Based on our positive experience, we confidently recommend Off the Charts Santee as a reputable and trustworthy licensee for any jurisdiction.

Peter Schmidt

Thanks,
Peter W Schmidt
CFO



peter@cleanlinemanagement.com

Office: 562-365-2137 ext. 402

Direct: 562-365-2139

www.cleanlinemanagement.com



CRYSTAL
CLEAR™

June 28, 2025

Santee City Council
City of Santee
10601 Magnolia Avenue
Santee, CA 92071

To The City of Santee,

I am writing to highly recommend Mr. Norman Yousif as a businessman of exceptional integrity, professionalism, and dedication. I have had the pleasure of working with Norman and his company, Off The Charts, for nearly five years. During this time, he has consistently demonstrated reliability, honesty, and a genuine commitment to supporting our small business.

Norman conducts himself with the utmost respect and care in all business dealings. He is responsive, attentive to detail, and always willing to go the extra mile to ensure that our needs are met. His dedication to excellence and his ability to build strong, lasting business relationships have been invaluable to our operations.

It is always a pleasure to work with Norman, and I hold him in the highest regard both professionally and personally. I am confident that he will continue to bring the same level of commitment, integrity, and excellence to any endeavor he pursues.

Please feel free to contact me if you require any additional information regarding my recommendation.

Sincerely,

Doug Helfman
Crystal Clear
CEO
305-431-0048
Doug.helfman@gmail.com



Dab Daddy
Email: ace@distro25.com
July 1, 2025

To City of Santee,

I am writing this letter on behalf of Dab Daddy to enthusiastically recommend Off the Charts as an exceptional business partner and valued contributor to the cannabis industry and the communities it serves.

Over the course of our professional relationship, Off the Charts has consistently demonstrated a high level of professionalism, initiative, and reliability. They are not only a trusted partner in commerce, but also a collaborative force that fosters a spirit of teamwork and mutual success. Their team is solution-oriented, highly communicative, and brings integrity and excellence to every interaction.

What sets Off the Charts apart is their deep commitment to community engagement. They don't merely operate within the communities they serve — they invest in them. Their proactive approach to social responsibility, accessibility, and support for local initiatives speaks volumes about their values as an organization.

In addition to being a reliable commercial partner, Off the Charts embodies the qualities we seek in long-term collaborations: trust, transparency, and a shared vision of sustainable growth. We view them not just as a business ally, but as a retro partner — one who values tradition, culture, and community impact just as much as bottom-line results.

We look forward to continuing and expanding our partnership with Off the Charts and give them our highest recommendation as a professional, community-oriented, and forward-thinking organization.

Sincerely,

Ace Amaya

The Distillate Company (Caviar Gold)

3520 Cadillac Ave, Ste E, Costa Mesa, CA 92626



July 2, 2025

City of Santee
10601 Magnolia Ave
Santee, CA 92071

RE: Letter of Support for Off the Charts - Retail License Application

To Whom It May Concern,

On behalf of Caviar Gold, I am writing to provide this letter of support for Off the Charts. We are proud to acknowledge our longstanding and positive business relationship with their team, and we are pleased to offer our endorsement as part of their application to operate within the City of Santee.

Off the Charts has consistently honored their payment terms and currently carries no outstanding debt or unresolved issues with our organization.

In our experience, Off the Charts is among the most reliable and professional retailers we work with in the California cannabis market. Their team demonstrates integrity, operational excellence, and a strong commitment to compliance and customer service.

Based on our history and ongoing partnership, we fully support Off the Charts as a recommended licensee for the City of Santee. We are confident they will contribute positively to the local business community and uphold the highest standards in the industry.

If you have any questions or require additional information, please do not hesitate to contact me directly.

Sincerely,

Vietnam Nguyen
Operations Manager
v@caviland.la



July 01, 2025
City Of Santee
10601 Magnolia Avenue
Santee, CA 92071

RE: Letter of Recommendation for Off The Charts

To Whom It May Concern,

On behalf of Jeeter, the #1 pre roll brand in the United States and a proud leader in cannabis innovation, I am writing to express our full support and recommendation for Off The Charts in their efforts to establish operations within the City of Santee.

Off The Charts has consistently demonstrated integrity, professionalism, and an unwavering commitment to community standards and regulatory compliance. As one of Jeeter's top-performing retail partners throughout California, they have helped set the standard for responsible retail practices and exceptional customer experience in the cannabis industry.

Off The Charts has consistently demonstrated integrity, professionalism, and an unwavering commitment to community standards and regulatory compliance. As one of Jeeter's top-performing retail partners throughout California, they have helped set the standard for responsible retail practices and exceptional customer experience in the cannabis industry.

Importantly, Off The Charts has always honored their business agreements with us. They have consistently met their terms, maintained a positive payment history, and currently have no outstanding debts or obligations with Jeeter.

We are confident that Off The Charts will bring a positive presence to the Santee business community and serve as a model for what compliant, community minded cannabis retail can look like. We strongly encourage the City of Santee to support their application and welcome them as a trusted and valuable partner in the region.

Lukasz Tracz
Lukasz Tracz
Chief Executive Officer
Jeeter | Dreamfields Brand
ltracz@jeeter.com
561-926-1795



City Of Santee

July 7, 2025

Dear Sir or Madam,

I am writing to express my strong support for Off the Charts' application to operate in the City of Santee.

Having partnered with over 1,200 retailers across the country, I can confidently say that Off the Charts has been one of our top partners over the last five years. Our brand — Sauce — has worked closely with them since the early days of their growth. While we do not hold a license ourselves, we are proud to partner with Off the Charts as a trusted collaborator in the market.

Off the Charts does meaningful work — not only within the cannabis industry but also in the communities they serve. Their ownership team consistently steps up to make a difference where it matters most. Whether it's supporting local initiatives, advocating for plant education, or helping shape a responsible and inclusive future for cannabis, Off the Charts leads with intention and integrity.

Without hesitation, I believe Off the Charts will be a tremendous asset to the City of Santee. In addition to creating jobs and contributing significant tax revenue, they bring a strong sense of community commitment and a willingness to support any positive opportunity that arises.

Should you require any additional information or have questions, please feel free to reach out.

Patrick Carroll

Partner

Sauce Essentials

2096127886

Pat@svjbrands.com

SAUCEESSENTIALS.COM

18475 BANDILIER CIR, FOUNTAIN VALLEY, CA 92708



Nabis
182 Howard St, Unit 4
San Francisco, CA 94105
admin@nabis.com

City Council
City of Santee
10601 Magnolia Avenue
Santee, CA 92071

Dear Honorable Council Members,

My name is Jun S. Lee, and I am the Co-Founder and Co-CEO of Nabis, California's largest licensed cannabis distributor. We proudly support and distribute for over 400 brands across the state — from the most recognized names in the industry to emerging startups working to gain their footing. I am writing to express my strong support for Off The Charts as they seek to expand their retail presence into the City of Santee.

Off The Charts stands out in a crowded and competitive industry. As one of the largest and fastest-growing retailers we work with, they have consistently shown an unmatched commitment to supporting a full spectrum of brands — including many that other large retailers won't even consider. I've personally witnessed their willingness to give shelf space and opportunity to smaller or lesser-known brands, not because it's the easy thing to do, but because it's the right thing to do for the long-term health and diversity of the industry.

Their team is professional, responsive, and organized. Payments to Nabis are always handled properly. They maintain active agreements and fulfillment plans with us and with many of the brands we distribute. Simply put, Off The Charts is a reliable and valued partner in every sense — from business operations to industry collaboration.

What also makes them unique is the personal care they bring to everything they do. This is a family-run business, and working with Norman and Darline Yousif means always having direct access to decision-makers. They're the type of operators who are truly available — not just when things are going well, but when you need real partnership and action. There are very few teams like theirs who remain so hands-on while managing such a fast-growing company.

We at Nabis give Off The Charts our highest recommendation and full support as they look to open in your city. I have no doubt they will bring the same level of excellence, responsibility, and community focus to the City of Santee as they have across the rest of the state.

Should you have any questions or wish to discuss their performance or partnership with us further, I would be more than happy to speak with you.



Sincerely,

A handwritten signature in black ink, appearing to read "Jun S. Lee".

Jun S. Lee
Co-Founder & Co-CEO
Nabis
jun@nabis.com ● 415-660-0595



Subject: Letter of Support for Off the Charts – City of Santee Cannabis Retail License Application

Dear City of Santee Officials,

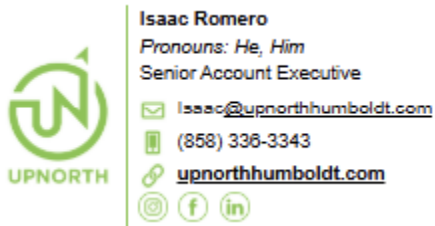
I hope this message finds you well. My name is Isaac Romero, and I am a Senior Account Executive with UpNorth, a licensed cannabis brand and distribution company proudly operating in California. I'm writing to express my full support for Off the Charts and their application for a cannabis retail license in the City of Santee. I've known Norman, the owner, for over five years, and in that time, I've also had the chance to work closely with his brothers—Robbin, Roy, and Dillon—who are all involved in the business.

Together, they've built a reputation not just for knowing the cannabis industry inside and out, but for being reliable, responsible, and genuinely great to work with. They handle their business the right way: they pay their bills on time, they follow through on their commitments, and they treat people with respect.

If Santee is looking for a cannabis retailer that's professional, community-minded, and already proven in how they operate, Off the Charts is the right choice. I have no doubt they'll bring value and integrity to the city.

Thank you for your time and consideration. If you have any questions or require further information, please feel free to contact me directly.

Warm regards,





City of Santee
10601 Magnolia Ave
Santee, CA 92071

To Whom It May Concern,

On behalf of KANHA, I am pleased to provide this letter of support for Off the Charts in connection with their application to operate within the City of Santee. We've enjoyed a longstanding, professional relationship with their team, and we are proud to endorse them based on our firsthand experience working together in California's cannabis industry.

Over the course of our relationship, Off the Charts has remained in good financial standing, has consistently honored its obligations, and presently holds no outstanding debt or unresolved matters with our company.

From our perspective, Off the Charts is one of the most dependable and professionally managed retailers we engage with. Their leadership and staff operate with integrity, demonstrate a strong commitment to compliance, and continually deliver excellent service and operational execution.

In light of this experience, KANHA fully supports Off the Charts as a recommended licensee for the City of Santee. We believe their presence will benefit the local community and help uphold the high standards expected of licensed operators in the industry.

Should you have any questions or require further information, please feel free to contact me directly.

Sincerely,

Cameron Clarke
CEO
KANHA (A Sunderstorm, Inc. Brand)
cameron@sunderstorm.com



866-988-7405



infor@sunderstorm.com



@kanhatreats



Lucky Family Brands, Inc
d.b.a Froot
9310 Topanga Canyon Blvd
Chatsworth CA 91311

City of Santee,

Off the Charts was one of the first stores to take a chance on us almost 5 years ago when they had just one location. Fast forward to today—they've grown to over 20 shops and we're in 650+ across California. It's been awesome growing alongside them.

Norm and the whole team have always been super easy to work with. They run things in a very hands-on, family-style way, which really lines up with how we do things at Froot. What's always stood out to us is that they've stayed focused on value. They offer great pricing and make sure customers are getting good deals, which is exactly what we try to do too. That shared mindset is a big reason we've worked so well together over the years.

Big respect to Norm and everyone at Off the Charts—we're proud to be part of the journey

-

Brian and Noah, Froot



City of Santee

10601 Magnolia Avenue

Santee, CA 92071

Letter of Support for Off the Charts

To Whom It May Concern,

On behalf of Sluggers and Natura, I am pleased to offer our enthusiastic support for Off the Charts and their continued growth in the City of Santee.

Off the Charts has consistently demonstrated professionalism, integrity, and operational excellence in every aspect of their business. Their team is proactive, transparent, and committed to the highest standards of compliance — exactly the type of partner we trust in this complex and regulated industry.

Norman leads with vision and unwavering dedication, combining strong leadership with a community-first mindset. His ability to foster relationships, elevate his team, and execute with precision makes Off the Charts a standout operator in California's cannabis space.

They have been reliable partners to us, upholding commitments without exception, maintaining perfect standing, and creating mutual success while enriching the communities they serve.

We wholeheartedly endorse Off the Charts and are confident they will bring economic opportunity, regulatory compliance, and community value to the City of Santee.

Should you need any additional information, I am happy to discuss further.

Sincerely,

Seth Sznajstajler

Founder, Sluggers
VP of Product & Sales, Natura
seth@natura.io
954-579-9658



Strong Agronomy Management, Inc.

PO Box 1774 Freedom CA 95019 | 415.609.7482 |

darren@strong.ag

June 30, 2025

City of Santee

City Manager

10601 Magnolia Ave

Santee, CA 92071

To Whom it May Concern;

This letter is in support of Norman Yousif and the entire Off the Charts organization as they seek to become a licensed retailer in your city.

At Coastal Sun, we've worked with this organization for over 4 years and have been impressed with the entire company culture. They have shown themselves to be exceptionally innovative, adaptable, and seem to always put the customers & employees' wellbeing first. It really shows when you walk into their stores and are greeted by their staff.

We endorse Off the Charts and are confident they would be an asset to your community. Please contact me if anyone needs to discuss further.

Sincerely,

Darren Story

CFO- Coastal Sun



June 30, 2025

To Whom It May Concern,

Gelato has had a long standing relationship with Off the Charts and their locations throughout California. This would include maintaining a COD policy and working with product placement, promotions, etc.

It is because of the professional standards and high integrity of this organization that Gelato, as a brand, and our corporate team can indorse Off the Charts in their pursuit of a location.

Sincerely,

A handwritten signature in black ink, appearing to read "Preston Axford".

Preston Axford
Director of Sales

A handwritten signature in black ink, appearing to read "Janet Matula".

Janet Matula
Compliance

West Coast Cure
June 30, 2025

City of Santee
City Manager's Office
10601 Magnolia Avenue
Santee, CA 92071

Subject: Business Reference for Off the Charts – Licensed Cannabis Retailer

To Whom It May Concern,

I am writing on behalf of Shield Management Group, LLC, d/b/a West Coast Cure, a licensed cannabis manufacturer and distributor in the State of California, to express our strong support and recommendation for Off the Charts, a licensed cannabis retailer operating in the City of Santee, California.

West Coast Cure has maintained a consistent and productive business relationship with Off the Charts for over five years. Throughout this time, Off the Charts has demonstrated professionalism, operational compliance, and exceptional reliability in every aspect of our relationship.

Specifically, Off the Charts has:

- Maintained timely and consistent payments across all accounts;
- Provided ongoing retail support for West Coast Cure products, contributing to strong brand presence and performance in the Southern California market; and
- Demonstrated a commitment to professionalism and regulatory compliance, which has made them one of our most trusted retail customers.

In our experience, Off the Charts is not only a valued customer, but a reputable operator that contributes positively to the broader legal cannabis ecosystem in California. Their presence in the City of Santee would reflect positively on your community's approach to responsible, transparent, and successful cannabis commerce.

We appreciate the opportunity to work with Off the Charts and look forward to continuing a mutually beneficial relationship in the years to come.

Please feel free to contact me directly should you have any questions or require additional information.

Sincerely,
Ryan Brower

West Coast Cure
rbrower@wcc.com
(310) 227-9797



June 26, 2025

To Whom It May Concern,

This letter is in reference to Off The Charts Cannabis Dispensary based throughout California. Our company has been doing business with Norman and Darline Yousif for more than 4 years. They are a direct end-user customer in good financial standing with KISAN America, Inc.

I'm happy to recommend them. If you have any question or I can be of further assistance, please don't hesitate to reach out to me.

Sincerely,
Patrick Moore

Patrick Moore
Vice President of Retail, FL and Channel Sales

Smart, Secure and Seamless Cash Handling with KISAN

2434 McIver Lane Carrollton TX 75006 | 972 242 0090 | www.kisanam.com

July 2, 2025

Subject: Letter of Recommendation for Off the Charts

Santee City Council Members,

My name is June Jeong with eqHR Solutions. I'm writing to provide a professional recommendation for Off the Charts. As a trusted partner of Off the Charts since March of 2022, we have had the privilege of working closely with their team across all of their locations, which include Antioch, Artesia, Corona, Costa Mesa, Eagle Rock, Goleta, Harbor City, Hemet, Indio, Lemon Grove, Manteca, McFarland, Monterey, National City, Palm Springs, Palm Springs Lounge, Ramona, Riverbank, Reseda, San Francisco, San Ysidro, Sherman Oaks, Sylmar, Vista, and West Hollywood in California, as well as a in New Jersey and Vermont.

At eqHR Solutions, we provide comprehensive human resources services to Off the Charts, essentially functioning as their dedicated HR department. Our partnership includes managing employee relations, processing payroll, delivering training programs for managers and employees, developing and implementing policies and procedures, and ensuring compliance with all employment laws and regulations. Through our collaboration, we have witnessed firsthand the high standards of professionalism and care that Off the Charts upholds in ever aspect of their operations.

I would also like to highlight the exceptional leadership of Norm Yousif, CEO of Off the Charts. Norm's commitment to his employees is unparalleled – he fosters a supportive and inclusive work environment that prioritizes the well-being and growth of his team. Additionally, Norm treats our team as an extension of his own, making us feel like one team. His dedication to excellence and his genuine care for people makes him an outstanding business leader and a valued partner.

Off the Charts has consistently demonstrated a commitment to quality, compliance, and community engagement. Their expansion into Santee, CA, would undoubtedly bring positive contributions to the local economy and community. I have no doubt that they will operate with the same level of integrity and excellence that they have exhibited across all of their existing locations.

Should you have any questions or require further information, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "June Jeong", is written over a light grey horizontal line.

June Jeong

Principal Advisor/CEO

eqHR Solutions, Inc.

714.604.7028

JJeong@eqhrsolutions.com



To Whom It May Concern,
On behalf of THC Design, I am writing to endorse Off the Charts in their request to operate in the City of Santee.

Off the Charts has always met payment terms and they have no outstanding issues with us. They are honest, dependable, and function with utmost integrity. Over the years, they have proven themselves to be one of the most reliable business partners we work with in California.

We fully support their application and believe they will be a good addition to the Santee business community.

Please reach out if you have any further questions.

Sincerely,

Doug Dixon
Senior Sales Representative
THC Design
(323) 323-314-1170
doug@thcdesign.com



To Whom It May Concern,

I am writing to endorse Off the Charts in their request to operate in the City of Santee on behalf of Lolo.

Off the Charts has always been able to meet payment terms and they currently have no outstanding issues with us. They have always been transparent, honest, and reliable. Off the Charts continues to be one of the best business partners we work with in California.

We fully support their application and believe they will be a good addition to the Santee business community.

Feel free to reach out if you have any further questions.

Sincerely,

Doug Dixon
Sales Representative
Lolo
(323) 323-314-1170
doug.dixon@norcalcann.com

City of Santee
10601 Magnolia Ave,
Santee, CA 92071
06/30/2025

To Whom It May Concern,

I am writing to express my full support and highest recommendation for one of our valued dispensary partners as they pursue licensing to operate in the City of Santee.

Having worked closely with this team, I can confidently speak to their exceptional standards in all facets of cannabis retail. Their professionalism is unmatched—from strict adherence to compliance protocols to maintaining a clean, welcoming, and well-organized storefront that reflects a true commitment to industry best practices.

Beyond operational excellence, their customer care is what truly sets them apart. Whether serving seasoned patients or first-time customers, their team is consistently attentive, knowledgeable, and respectful fostering a loyal community built on trust and education. Their focus on premium, lab-tested, and responsibly sourced goods not only elevates the dispensary experience but contributes positively to the broader industry reputation.

It is without hesitation that I recommend them as an operator that will bring value, safety, and integrity to the local cannabis market in Santee. I trust they will be an asset to the community and a model business for other license holders.

Sincerely,

Muhammad Garawi

Founder / muha@muhameds.com



To Whom It May Concern at The City of Santee,

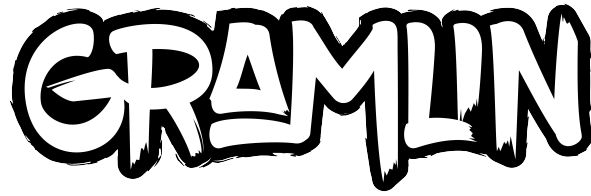
I am writing this letter of recommendation for Darline and Norman Yousif and Off The Charts corporate. I have been working with Darline and Norman Yousif for almost 5 years now and can say they are not only amazing business partners but they are family.

While others in the cannabis business have had issues, Off The Charts has flourished. They have grown from one shop in Vista to a network of stores that operate with the highest degree of professionalism and have a massive loyal clientele. As a major brand in California we work with over 100 stores and delivery companies throughout California and not one other operator compares. They are some of the hardest working people I know and strive to make not only their customers happy but also their employees. Over the past 5 years I have personally watched them grow their employees from entry level workers to regional managers. They are constantly training and promoting their employees from within and have one of the highest retention rates I have ever seen.

If Off The Charts is chosen to receive this license I believe they will be a great asset to the city of Santee. There is no need to gamble on an operator that may or may not succeed. Every Off The Charts location succeeds and brings positivity to the community.

I am 100% available to be a personal and business reference for Norman and Darlene Yousif and Off The Charts. Feel free to contact me anytime

Sincerely,
Justin Champion
EVP
Eighth Brother
917-618-7581



To Whom It May Concern,

On behalf of **GRAMLIN**, I'm writing to support **Off the Charts** in their application to operate in the **City of Santee**.

We've had a strong and professional relationship with their team. They've always met payment terms and have no outstanding issues with us.

Off the Charts is reliable, compliant, and operates with integrity. They're one of the most dependable partners we work with in California.

We fully support their application and believe they'll be a positive addition to the Santee business community.

Feel free to contact me with any questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'Derek Ellis', with a stylized, cursive-like flourish at the end.

Derek Ellis

Senior Sales Account Manager

Stately Distribution - GRAMLIN

(323) 434-9588

DEllis@StatelyDistro.com



**To the Licensing Committee
City of Santee**

Greetings,

I am Gabriel Bojorquez, founding member of The Standard by Farmdale, a premium cannabis cultivation and manufacturing company based in California. I am pleased to provide this letter of recommendation for Norman and Darlene Yousif and their exceptional team at Off The Charts as they pursue retail licensing opportunities within your jurisdiction.

Our partnership with Off The Charts spans multiple years and locations, during which time they have demonstrated unwavering commitment to excellence in every aspect of their operations. What sets them apart in this industry is their meticulous attention to regulatory compliance paired with genuine care for their community impact.

The Yousif family and their Off The Charts organization have proven themselves to be exemplary business partners who understand that success in cannabis retail requires more than just meeting minimum standards—it demands exceeding them. Their operational framework emphasizes transparency, accountability, and sustainable business practices that benefit both consumers and the broader community.

Throughout our collaboration, Off The Charts has consistently delivered on their commitments while maintaining the highest standards of professionalism. Their approach to retail cannabis reflects a deep understanding of the responsibility that comes with operating in this regulated space, and they have earned our complete confidence as trusted partners.

The City of Santee would be fortunate to have Off The Charts as part of its licensed cannabis retail landscape. I am confident they will serve as positive ambassadors for the industry while contributing meaningfully to your local economy.

Please feel free to contact me if you require any additional information regarding this recommendation.

Respectfully,

Gabriel Bojorquez
Founding Member & Director of Manufacturing
The Standard by Farmdale
Farmdale LLC, C12-0000412-LIC North Hollywood, CA
Tel: 818-903-2974 George.Greenthumb@gmail.com



June 27, 2025

To Whom It May Concern,

On behalf of Wyld, I'm pleased to offer this letter of recommendation in support of Off The Charts and their application to operate in the City of Santee.

Wyld has had a longstanding and positive relationship with Off The Charts across multiple retail locations throughout California. In our experience, they are among the most reliable and professional retail partners in the market. Their team consistently upholds high standards in compliance, operational integrity, and customer service—values that strongly align with our own.

Off The Charts has always honored their payment terms, and we have no outstanding issues or concerns related to their account. Their organization is well-managed, and their staff is knowledgeable, responsive, and solutions-oriented.

We are confident that Off The Charts will be a valuable addition to the Santee business community and will continue to reflect the best of California's licensed cannabis industry.

Please don't hesitate to reach out with any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Chad Klonsky", with a horizontal line extending to the left.

Chad Klonsky
Sales Account Manager
chad.klonsky@northwestconfections.com
323.543.6146



City of Santee
10601 Magnolia Ave
Santee, CA 92071

To Whom It May Concern,

On behalf of Papa's Herb, I am writing to provide this letter of support for Off the Charts. We are proud to acknowledge our longstanding and positive business relationship with their team, and we are pleased to offer our endorsement as part of their application to operate within the City of Santee.

Off the Charts have always honored their payment terms and currently carry **no outstanding debt** or unresolved issues with us.

In our experience, Off the Charts is among the **most reliable and professional retailers** we work with in the California cannabis market. Their team demonstrates integrity, operational excellence, and a strong commitment to compliance and customer service.

Based on our history and ongoing partnership, we fully support Off the Charts as a **recommended licensee** for the City of Santee. We are confident they will contribute positively to the local business community and uphold the highest standards in the industry.

If you have any questions or require additional information, please do not hesitate to contact me directly.

Sincerely,

A handwritten signature in black ink, appearing to read 'Joshua DeGroot', is written over a large, stylized circular flourish.

Joshua DeGroot
Regional Executive
Papa's Herb
619.944.5000
Josh@papasherb.com



City of Santee

10601 Magnolia Ave

Santee, CA 92071

To Whom It May Concern,

I am pleased to offer my recommendation on behalf of PLUGplay for Off The Charts in support of their retail cannabis license application. As a vendor, I've worked with their team since the opening of their first location in early 2020 and have watched them grow to over 25 stores throughout California.

Their growth has been driven by strong leadership, a clear commitment to compliance, and a consistent focus on operational excellence. Off the Charts runs secure, well-managed locations that prioritize customer safety, education, and access for both medicinal and adult-use consumers.

In our experience, all of their accounts have remained in good standing, which reflects their financial responsibility and professionalism. Their ability to scale while maintaining high standards of service and compliance sets them apart in the industry.

I'm confident Off the Charts will be a valuable addition to any community they serve. Please feel free to reach out with any questions.

Should you have any questions or need additional information, I would be happy to speak further on their behalf.

Sincerely,

Kyle Carriere

Regional Director / Kyle.c@plugplay.com



Smoakland Distribution
7850 Edgewater Dr
Oakland, CA 94621
(510) 499-2444
smoaklanddistribution.com

Date: Monday, June 30, 2025

To Whom It May Concern,

It is with great pleasure that we write this letter of recommendation for Off The Charts, one of our most trusted and valued retail partners. As a cannabis distributor based in Northern California with a commitment to quality and outstanding service, we have high standards for our retail partnerships—and Off The Charts has consistently exceeded them.

We have worked with Off The Charts for almost 2 years, during which time they have demonstrated exceptional professionalism and responsiveness. Their team is proactive, communicative, and always willing to go the extra mile to ensure that our needs—and the needs of the customers—are met on time and to specification.

What sets Off The Charts apart is their reliability and consistency. Whether it's executing sales initiatives under tight deadlines or addressing unforeseen challenges with grace and efficiency, they've proven time and again to be a dependable and highly capable partner. Their store level sales execution has not only met our expectations, but has also contributed meaningfully to our success and the satisfaction of our brand across the retail market.

We confidently recommend Off The Charts to any business seeking a reliable and professional retail sales partner. They are a true asset to our supply chain and we look forward to continuing our strong relationship with them.

Please feel free to contact us if you need additional information.

Sincerely,
Khari Flowers
Sales Manager
Smoakland Distribution



To Whom It May Concern,
City of Santee

My name is James Kim, and I'm the CEO of STIIIZY. I'm writing to express my support for Norman and Darlene Yousif, and the Off The Charts team, as they apply for a retail license in the City of Santee.

We've worked with Off The Charts across multiple locations for several years. In that time, they've consistently operated in a professional, compliant, and efficient manner. Their team is organized, easy to work with, and focused on long-term success.

From our experience, OTC runs a tight operation and approaches retail the right way—prioritizing compliance, operational discipline, and customer experience. As a partner, they've been reliable and consistent.

If granted a license, I believe Off The Charts would operate in a way that reflects well on the city and the regulated cannabis industry.

Sincerely,
James Kim
CEO, STIIIZY
James@stiiizy.com



City of Santee
10601 Magnolia Ave,
Santee, CA 92071

Jun 27, 2025

Dear Sir/Madam,

This letter expresses strong support for Off the Charts application to operate in the city of Santee. Our company has a long-standing and positive business relationship with them. Based on our experience working with over 200 plus cannabis retailers, Off the Charts is considered to be one of the most professional and reliable operators in the industry. They have consistently demonstrated a commitment to meeting their financial obligations and maintaining operational excellence.

Off the Charts will be a valuable addition to the Santee business community. The company is confident that they will operate with the utmost professionalism, providing excellent customer service while maintaining strict compliance with all applicable regulations. Off the Charts has supported our brand's foundation to fight against opioid addiction and to educate people on the dangers of Fentanyl. Their support in our cause has brought so much value to our foundation,

Please do not hesitate to contact us if any further information is required or if there are additional questions.

Warm Regards,

Darren Hagen

Founder and President

The Fight Smokers Club

(951) 533-7273

DARREN@THEFIGHTSMOKERSCLUB.COM

WWW.THEFIGHTSMOKERSCLUB.COM

480 3RD STREET, LAKE ELSINORE, CA 92530

TRADITIONAL

June 30, 2025

City of Santee
10601 Magnolia Ave.
Santee, CA 92071

To Whom It May Concern,

It is with great pride and confidence that we write this letter of recommendation on behalf of Off The Charts. We've had the privilege of working alongside OTC for over seven years, and throughout that time, they have proven to be one of the most reliable, innovative, and values-driven partners in the California cannabis space.

Off The Charts is more than just a retailer — it's a family-run business built on integrity, hard work, and a true passion for the plant and the people they serve. That family spirit runs deep through every level of their organization, creating a culture of loyalty, accountability, and collaboration that's rare in today's industry.

From product launches to community activations, OTC has consistently gone above and beyond to support our brand, maintain high standards, and create meaningful retail experiences. Their ability to blend operational excellence with genuine human connection makes them a standout partner and a leader in the cannabis community.

We're proud to call Off The Charts a long-standing partner and even prouder to call them friends. Their growth, vision, and commitment to elevating the industry continue to inspire us, and we look forward to many more successful years working together.

A handwritten signature in black ink, appearing to read 'Alex', followed by a long, horizontal, slightly wavy line that extends to the right.

Alex Freedman
CEO, Traditional



Trusty Transportation and Distribution
PO Box 7384; Eureka CA 95502
trustytransportations@gmail.com

To whom it may concern,

I am Melinda Cox (Owner) of Trusty Transportation and Distribution. We have been working with Off The Charts for over 5 years. Our relationship with Off the Charts has always been one of professionalism and reliability. We have no outstanding payment issues or conflicts with the Off the Chart team and wholeheartedly would endorse them for licensing in the City of Santee.

Off the Charts is a leader in the retail cannabis field in the state of California and has proven to be a continued supporter of our cannabis community. They are efficient and follow all local, state and cannabis compliance rules and regulations. They are a model of leadership in the Cannabis community and should continue with their efforts in licensing with the City of Santee.

We are lucky to work with the Off the Charts organization and feel that they are a model of Cannabis Retailers. It is our belief that Off the Charts will contribute to the City of Santee and continue to show local support through job creation and development.

If you should have further questions or wish to discuss this recommendation, please reach out to me at 707-599-1674.

Sincerely
Melinda Cox
Owner



TYSON 2.0 CALIFORNIA

1200 Business Center Drive
San Leandro, CA 94577
(510) 882-3128
donny@3ldsolutions.com

To Whom It May Concern,

I'm writing on behalf of Tyson 2.0 California to offer our full support for Off the Charts in their application to establish operations in the City of Santee.

We've had the opportunity to work closely with Off the Charts and can confidently say they are one of the most trustworthy and consistent partners in our network. They are diligent with compliance, punctual with payments, and maintain open lines of communication — all critical traits in California's regulated cannabis industry.

Off the Charts has built a strong reputation not just with us, but across the state, for their ethical business conduct and reliability. We're confident their presence in Santee will reflect positively on the local community and industry as a whole.

We strongly endorse their application and look forward to continuing our successful partnership in this new market.

Please feel free to reach out to me directly with any questions.

Sincerely,
Donny Sun *Donny Sun*
President, Tyson 2.0 California
donny@3ldsolutions.com
(510) 882-3128



June 30th, 2025

Santee City Council
City of Santee
10601 Magnolia Avenue
Santee, CA 92071

Letter of Support for Off the Charts – Retail Cannabis License Application

To Whom It May Concern,

I am writing on behalf of Helios Distribution to express our support for Off the Charts as they apply for a second retail cannabis license in the City of Santee.

We have maintained a longstanding and successful business relationship with Off the Charts, and during this time, they have consistently demonstrated professionalism, reliability, and integrity in all their dealings with our organization.

I would like to confirm the following based on our experience working with them:

- Off the Charts has always maintained a **Cash on Delivery (COD)** account status with our company.
- They carry **no outstanding debt** or unresolved issues with our organization.
- In our view, they are among the **most dependable and professional retailers** we have worked with in the California cannabis market.

Given their strong track record and commitment to operational excellence, we confidently **recommend Off the Charts as a qualified and responsible licensee** for the City of Santee.

Should you require any additional information regarding our experience with Off the Charts, please feel free to contact me directly via any method in the information provided below..

Thank you for your time and consideration.

Sincerely,
Brian D. Heath
President
Helios Distribution
(916) 223-9918 | bheath@theheliosco.com



Tyler Kulpaca
Key Account Executive
HYROAD
Tyler@hyroad.co
951-733-5617
6/30/2025

I am writing to wholeheartedly recommend Off The Charts as an outstanding cannabis retailer for the city of Santee. With over 30+ locations, Off The Charts has consistently demonstrated excellence in operating clean, organized, and highly professional dispensaries. Their commitment to quality, compliance, and customer service makes them an ideal choice for Santee's cannabis retail needs.

Having worked with Off The Charts for several years, I can confidently attest to their exceptional operational standards, strong community engagement, and dedication to responsible cannabis sales. Their dispensaries are meticulously maintained, ensuring a welcoming and safe environment for both customers and employees. Additionally, their knowledgeable staff and well-curated product selection set them apart as an industry leader.

Given their proven track record and commitment to excellence, I strongly endorse Off The Charts as the premier choice for a cannabis dispensary in Santee. They would be a tremendous asset to the community, providing safe, legal, and professional access to cannabis products while upholding the highest industry standards.

Please feel free to contact me if you require any further information. I highly recommend Off The Charts without reservation.

Best regards,

Tyler Kulpaca



41 Discovery

Irvine, CA 92618

June 28, 2025

Dear Members of the Santee City Council,

It is with the highest level of confidence and enthusiasm that we write to express our unequivocal support for Off the Charts (OTC) and their application to open a dispensary in the City of Santee.

At Weedmaps, we have had the privilege of partnering with Norm and the greater OTC team for over six years. This partnership spans 26 retail locations and counting across California, as well as collaborations in New Mexico, Vermont, Ohio, and New Jersey. OTC has been instrumental to our growth and impact, and we can say with certainty: without this relationship, Weedmaps would not be where it is today, one of the most profitable cannabis technology companies in the United States.

Norm and his team are some of the most thoughtful, consistent, and integrity-driven operators in the industry. In an environment that can be complex and volatile, they have stood out as model partners, reliable, innovative, and always focused on elevating the cannabis experience for consumers, regulators, and businesses alike.

Their operational excellence is matched by their commitment to community and local economic development. OTC pays vendors on time, supports emerging brands, and fosters trust in every market they enter. Their success is not accidental—it's a result of deliberate leadership and high standards.

Weedmaps is proud to call Off the Charts one of our most valued strategic partners. We enthusiastically support their expansion and believe their presence will bring not only economic vitality to the City of Santee but also the kind of responsible, community-focused retail leadership that cities aspire to attract.

It is with our strongest and most sincere recommendation that we urge you to approve OTC's application.

Sincerely,

Kamren Vazirnia

Director of Revenue

Weedmaps

From: [Michael Saavedra](#)
To: [Clerk](#)
Subject: Public Comment RE Special Meeting of the Santee City Council on 7/11/2025 – Support for Catalyst - Santee
Date: Thursday, July 10, 2025 12:45:43 PM

Subject: Public Comment RE Special Meeting of the Santee City Council on 7/11/2025 – Support for Catalyst - Santee

Dear Honorable Members of the Santee City Council,

My name is Michael Saavedra, and I am writing to express my strong support for Catalyst Cannabis to be granted a permit to operate in the City of Santee.

I was incarcerated for nearly 19 years, much of that time spent in solitary confinement. During my incarceration, I became a jailhouse lawyer, using the law to fight for human rights and dignity behind bars. Since my release in 2017, I've continued that fight on the outside—dedicating my life to dismantling barriers faced by system-impacted people and empowering others through legal education and community-based solutions.

Today, I work with *Dignity and Power Now* (DPN) and lead post-conviction relief initiatives in partnership with USC student volunteers. Together, we host free expungement clinics throughout Southern California—clearing records, restoring rights, and opening doors for employment, housing, and stability. I've also helped develop reentry-focused trainings and materials to support impacted individuals and advocates statewide.

In addition to my advocacy, I am a UCLA graduate and a law school applicant for Fall 2025. My work and story have been featured in the award-winning documentary *The Strike*, which highlights the lived experiences of incarcerated people and the resistance they organize from within.

Since 2017, Catalyst Cannabis has been a consistent and powerful partner in this work. Through their Catalyst Cares initiative, they have not only supported but funded and elevated our community expungement clinics. On July 26th, we will be co-hosting a free expungement clinic right here in the beautiful city of San Diego with Catalyst San Diego Kearney—bringing real services and second chances directly to the people.

Catalyst walks the walk. Their team, led by Elliot Lewis and Damian Martin, understands that true cannabis equity means reinvesting in the very communities most harmed by the War on Drugs. Their commitment to social justice, economic empowerment, and community healing is evident in every action they take.

Approving Catalyst - Santee would not only bring economic growth to the city—it would bring real, tangible support to the people of Santee. I urge you to consider the depth of Catalyst's impact and their proven track record across California.

Thank you for your time, leadership, and consideration.

Sincerely,

Michael Saavedra

Community Advocate & UCLA Graduate

Post-Conviction Relief Coordinator, Dignity and Power Now

Expungement Clinic Partner – USC School of Law

Protagonist, *The Strike* Documentary
Upcoming Law School Applicant – Fall 2025

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From: [Monica Ramirez](#)
To: [Clerk](#)
Subject: Comment in Support of Embarc – 7/11/25 City Council Meeting
Date: Thursday, July 10, 2025 4:55:27 PM
Attachments: [Monica Ramirez Santee Comment.cleaned.pdf](#)

Your attachment(s) were cleaned by Check Point Sandblast Threat Extraction.

[Click here](#) to restore the original(s) or contact your system administrator.

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1. You will be directed to a page where you would be requested to specify your email address.
2. An email with verification code will be sent to you.
3. Copy the code and return to the attachment recovery page.
4. The email with original attachments will be released to your mailbox.

Please exercise discretion when requesting to release suspicious attachments.

J. Monica Ramirez
Executive Director

June 10, 2025

Dear Honorable Mayor and Councilmembers,

My name is Monica Ramirez. I serve as the Executive Director for First 5 of Madera County. I'm also a member of Embarc Madera's Community Advisory Board and a neighbor of Embarc's Madera location.

I have the unique perspective of running a family resource center agency as a neighbor to Embarc Madera's storefront. Initially, that proximity made us nervous as someone whose job is to advocate for children's health, development, and safety.

However, early in the process, it was evident that the Embarc team was open to my concerns and questions; moreover, in working with me, they earned my trust.

The Embarc team made significant improvements to the property, invested in safety measures, and restored and beautified the neighborhood. The result is evident; they treat our neighborhood with care and respect. They've become the kind of neighbor you hope to have.

In my role of Community Advisory Board member I've experienced is a company that doesn't even need reminders – they're proactive on delivering on their commitments, and then some.

I hope my comments are helpful to you as you decide whether to approve Embarc. Please feel free to contact me if you need further clarification.

Thank you,


Monica Ramirez

From: [Nick Obligation](#)
To: [Clerk](#)
Subject: Comment in Support of Embarc – 7/11/25 City Council Meeting
Date: Thursday, July 10, 2025 3:46:42 PM
Attachments: [Nick Obligation Public Comment - Santee.pdf](#)

Please see attached public comment in support of Embarc.

Sincerely,
Nick Obligation



Dear honorable Mayor and Councilmembers.

My name is Nick Obligacion. I served as Chief of Police in the City of Manteca and spent over two decades in law enforcement. Today, I serve as the local partner for Embarc's Manteca location which is something I never expected to say. I am writing to express my full support for Embarc and share my experience working with Lauren and Dustin.

When I learned retail cannabis would be allowed in my community, I was very opposed. When Embarc first reached out to me, I told them outright that I was very opposed and had no interest in meeting with them or being involved in any way. But Embarc kept showing up. Embarc continued to earn the trust of other leaders in our City. Everywhere I went, another community leader was talking about how they had met with Embarc and were open to getting involved. When the head of our local youth servicing organization, someone I deeply trust, recommended I meet with Embarc because they had earned her trust – I finally did – and today, I am glad that I did.

Over the course of more than two years, husband and wife team Lauren and Dustin who founded and run Embarc listened to my concerns, answered my many questions, were transparent about their operations and security plans. Over time, trust began to build. I learned their approach to protecting and enhancing public health and safety, their use of crime prevention through environmental design and the ways in which they work with their head of security who has a significant background in cannabis security and advising municipalities throughout the state on best practices.

Finally, I agreed to serve on their Embarc Manteca Community Advisory Board strictly through the lens of holding them accountable to their commitments. I thought it was impressive that they wanted someone like me to be involved in their Board given the significant level of oversight I would undoubtedly exercise over their business.

When Embarc asked me to be their local owner, I was surprised. But having really gotten to know the Embarc team, by this point I was comfortable taking the leap, and today I am proud to be a local owner with Embarc. Embarc has demonstrated through action that their dedication to community and their keen understanding of the regulations and rules that govern the cannabis industry.

Having worked closely with Lauren, Dustin and Devon for multiple years, this is a team that I trust deeply and would recommend to any city looking to implement responsible retail cannabis. I've observed Embarc's operations across multiple California jurisdictions. From my law enforcement perspective, they are the most professional and safety-conscious operator in the state. They work proactively with police departments, invest in comprehensive security systems, and maintain strict operational standards.

If Santee is moving forward with cannabis retail, selecting Embarc is the best decision you can make for public safety and community welfare.

Sincerely,

Nick Obligacion

Retired Chief of Police, City of Manteca

Local Partner, Embarc Manteca

From: [Richard Watters](#)
To: [Clerk](#)
Subject: Comment in Support of Embarc – 7/11/25 City Council Meeting
Date: Thursday, July 10, 2025 4:02:45 PM
Attachments: info@alamedabgc.org 20250710_155924.pdf

Please find attached a letter for support for Embarc for tomorrow's meeting.

Sincerely,

Richard Watters, Ed.D.
Chief Executive Officer
Alameda Boys & Girls Club
510-522-4900 x101

Honorable Mayor and Santee Councilmembers,

My name is Richard Watters, and I have the honor of serving as CEO of the Boys and Girls Club of Alameda. I write to express my support for Embarc and to share a bit about what it looks like when a cannabis operator commits to being a partner to uplift and educate community youth.

When Embarc opened in Alameda they reached out to offer their support, not ask for it. I'm not a member of their Community Advisory Board in Alameda, and yet they made it a priority to build a relationship with our organization based solely on their desire to make a difference in Alameda and to meaningfully support the expansion of youth drug prevention education in our community.

Embarc was the first business of any kind to support our youth drug prevention efforts at the club, and they have renewed their commitment year after year. Their initial investment launched the Botvin LifeSkills program, an accredited youth drug prevention program, and their continued support provides the staffing resources we need to keep the program sustainable.

In a community like Alameda, where many of our families face real economic and social challenges, support that Embarc has provided is critical. Our kids and community are resilient, but they deserve consistent access to programs that help them thrive. Embarc's support helps us meet that goal.

Embarc continues to invest in our youth and show up when it matters most. I hope other cities and the nonprofits within them can experience the same kind of impact we've seen from Embarc in Alameda. They are a model for what community partnership in this industry should look like.

I strongly recommend Embarc and appreciate your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Watters", with a stylized flourish at the end.

Richard Watters, Ed.D.
Chief Executive Officer – Boys and Girls Club of Alameda

From: [Roberta Wilson](#)
To: [Clerk](#)
Subject: Public Comment RE Special Meeting of the Santee City Council on 7/11/2025, Support for Catalyst - Santee
Date: Thursday, July 10, 2025 8:38:27 AM
Attachments: [Catalyst Santee letter of rec.docx](#)
[Screen Shot 2022-01-06 at 2.53.10 PM.png](#)

Roberta Wilson
CO-FOUNDER

roberta@doctornorms.com
818-422-9077

DOCTORNORMS.COM

DR. NORM⁺s

8724 Remmet Ave. Canoga Park, CA. 91304

July 10, 2025

Dear Santee City Council:

My name is Roberta Wilson. I am the Co-Founder and CEO of Dr. Norm's. I am writing to you because we strongly support the application of Catalyst-Santee for the approval of a permit to operate a retail dispensary in the city. We know Catalyst Cannabis Co. and its owners, Elliot Lewis and Damian Martin, will be a valuable benefit to the Santee community.

Dr. Norm's has had a long-standing relationship with Catalyst, and we are proud to have our products in their retail stores. Their commitment to responsible business practices, safe products, and community engagement aligns perfectly with our values. If selected, Catalyst will contribute to the local economy while providing high-quality products and services to Santee and San Diego County customers.

Their in-depth knowledge of the industry, their competent professionalism, and their dedication to their craft have consistently positively impacted our own business. I have no doubt Catalyst will make a strong addition to your business community.

If you have any questions or would like to speak further, we're happy to connect.

Warm regards,

Roberta Wilson

Co-Founder and CEO

Dr. Norm's

Roberta@doctornorms.com

From: [NurseRobyn](#)
To: [Clerk](#)
Subject: Letter of Support for Embarc
Date: Thursday, July 10, 2025 12:09:48 PM

Dear Honorable Mayor, Council, and Staff,

As a registered nurse with over 20 years experience, a U.S. Army veteran, the Previous Commander of a local Veteran Service Organization and a mother of two boys I proudly raised in our community, I'm pleased to be a member of Embarc Santee's Community Advisory Board.

I've had the chance to get to know the Embarc team well over the past year. I've watched how they've engaged in Santee with intention, consistency and respect for our community's needs.

I've had the chance to get to know the Embarc team well over the past year. I've seen how they've engaged in Santee with intention, consistency, and respect for our community's needs.

I understand there are concerns in our community around cannabis. This is something new for Santee. That's exactly why it's so important that we select a team we can trust—one that has built-in mechanisms to ensure the highest level of accountability.

Embarc has brought together a group of deeply trusted local leaders, many of whom initially had concerns about cannabis in Santee, but whose loyalty to the community comes above all else. We will ensure that 100% of Embarc's Community Benefit funding is invested right here in Santee. Their model doesn't make static commitments—it ensures that we, as the Community Advisory Board, can direct funding to address the evolving needs and priorities of our community. You should have no doubt that we will hold Embarc accountable if anything falls short of what's been promised.

That being said, I don't believe they will fall short. I know Devon Wardlow and her team. If there's ever an issue, they'll respond promptly and address it. That kind of accessibility and follow-through matters.

Devon has been in conversation with the Community Advisory Board for nearly a year about potential properties for Embarc's business. She shared options, asked for our input, and listened carefully. Embarc's chosen location reflects a serious—and I believe successful—effort to respect the City's concerns around youth and neighborhood safety. Their thoughtful approach to site selection speaks volumes about how they will partner with our community.

I know this is a controversial topic. That's not lost on me. When it comes to cannabis in Santee, we need a partner. Embarc has shown that they want to be that partner for our City and our community. Everything I've seen, and the many conversations I've had on the subject, tell me they're the best choice.

Embarc has my trust, and I look forward to continuing to serve on their Community Advisory Board. I hope you'll see what I see—and join me in welcoming Embarc to Santee.

Respectfully,

Robyn Nolin

Sent from [Proton Mail](#) for iOS

From: [Ryan Smoot](#)
To: [Clerk](#)
Cc: [Ryan Smoot](#)
Subject: Public Comment - Special Meeting of the Santee City Council 7-11-25
Date: Thursday, July 10, 2025 5:18:26 PM

Dear Honorable Members of the Santee City Council,

My name is Ryan Smoot, and I currently serve as the City Manager for the City of Bellflower. I understand that you are considering an application from Catalyst with respect to a cannabis business permit within your jurisdiction, and I am writing to provide a reference regarding Catalyst's operations within the City of Bellflower.

Catalyst has operated within our community as one of the first operators approved for a CBP within Bellflower, and has become a valuable resource and member of our business community. In fact, Catalyst has been approved for multiple CBP's in Bellflower and operates both a retail establishment and distribution from our City. Elliot Lewis and Damian Martin have proven themselves been responsive to any requests made by the City or our staff, and have ensured that the operations of their business continue to successfully fit into the fabric of Bellflower.

Catalyst's operations have also proven to be a significant source of revenue for our community programs, including our cannabis education program, that have continued to expand as their business has grown. Catalyst and their ownership group have also assisted the City in identifying and addressing the impacts of illegal cannabis activity in our community and beyond and have worked parallel to the City's efforts to mitigate those impacts. These efforts have assisted the City's enforcement and improved our community over-all.

If I can offer any further insight into their existing operations within our community that may assist in your consideration, please do not hesitate to contact me.

Thank you for your time.

Ryan Smoot
City Manager
City of Bellflower

From: [Sean Julian](#)
To: [Clerk](#)
Subject: Support Letter
Date: Wednesday, July 9, 2025 10:30:43 PM
Attachments: [Letter File.pdf](#)

Please see attached support letter for culture cannabis

Thank you!

Sean

Sean Julian
8745 Magnolia Ave
Santee, CA 92071
sean@villagecarpetsinc.com

July 9, 2025

Mayor and City Council
City of Santee 10601 Magnolia Avenue
Santee, CA 92071

Dear Mayor and City Council,

My family's business, Village Carpets and Renovations, has been on Magnolia in Santee for almost 10 years, serving the residents of Santee and East County for generations. We have remained active in local organizations, including our chambers of commerce and East County Posse, following in the footsteps of our Grandfather George Wood, Devon and myself understand how important it is to stay involved and give back to our community.

I am writing to express my strong support for Devon Julian and Culture Cannabis Club for a retail cannabis permit at 8781 Cuyamaca Street. This location is ideal for cannabis retail due to its easy access and ample parking, ensuring it will serve customers efficiently while respecting the surrounding

area. Devon is an active, community-minded leader who cares deeply about doing good business in the City of Santee.

I am certain that awarding Devon Julian and Culture Cannabis Club this permit will benefit our city, and I respectfully urge your approval.

Thank you for your consideration.
Sincerely,

Sean Julian

A handwritten signature in black ink, appearing to be 'SJ' or a stylized 'Sean Julian'.

From: [Sheree Semonich](#)
To: [Clerk](#)
Subject: Public Comment RE Special Meeting of the Santee City Council on 7/11/2025, Support for Catalyst - Santee
Date: Thursday, July 10, 2025 8:21:41 AM

Dear Santee City Council:

My name is Shereé Semonich. I am an account manager for NorCal Cannabis. I am writing to you because we strongly support the application of Catalyst-Santee for the approval of a permit to operate a retail dispensary in the city. We know Catalyst Cannabis Co. and its owners, Elliot Lewis and Damian Martin, will be a valuable benefit to the Santee community.

At NorCal, we are proud to have our products at Catalyst. Their commitment to responsible business practices, safe products, and community engagement aligns perfectly with our values. If selected, Catalyst will contribute to the local economy while providing high-quality products and services to Santee and San Diego County customers.

Their in-depth knowledge of the industry, their competent professionalism, and their dedication to their craft have consistently positively impacted our own business. I have no doubt Catalyst will make a strong addition to your business community.

Thank you,

--

Shereé Semonich
Account Manager - lolo, Panacea Farm, THC Design brands
720-618-0138
sheree.semonich@norcalcann.com



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From: bgcftna@cs.com
To: [Clerk](#)
Subject: Comment in Suppor to Embarc- 7/11/25 City Council Meeting
Date: Thursday, July 10, 2025 12:06:06 PM
Attachments: [image002.png](#)
[Terrie Schneider Santee Public Comment - 7.11.25.docx](#)

Dear Mayor and City Councilmembers,

My name is Terrie Schneider, and I serve as the Chief Executive Officer of the Boys and Girls Club of Fontana. I'm writing today to express my strong support for Embarc based on my firsthand experiences as a community leader and advocate for the education and well-being of our city's youth.

When discussions around cannabis first began in Fontana, I approached the subject with caution. My priority has always been protecting our kids and advancing our mission, and I had genuine concerns.

Throughout this process, Embarc took the time to meet with me on multiple occasions, answering questions and addressing each of my concerns with patience and clarity. What I discovered in working with them was a true partner. They were transparent about their intentions and even encouraged me to speak directly with other Boys and Girls Club Directors from communities they serve across the state.

Through their approach—centered on empowerment, accountability, and transparency—Embarc earned my trust.

Within just six months of opening in Fontana, Embarc provided funding to launch the Botvin LifeSkills program: an evidence-based, cognitive-behavioral drug prevention curriculum with age-appropriate modules for students from kindergarten through 12th grade. This program is something I had long hoped to bring to our youth. Thanks to Embarc, we were able to acquire it permanently, with their funding covering both the program itself and the staff time required to implement it.

Their support has enabled us to expand prevention education in meaningful ways, particularly for families receiving this kind of structured programming for the very first time. It has made a real and lasting difference.

If you're seeking a cannabis operator that respects a city's values and demonstrates it through action, Embarc is exactly that. They are professional, consistent, and deeply committed to making a positive impact—especially when it comes to young people. Embarc was the first cannabis operator to open in our community, and they have delivered on every promise. I have full confidence they will do the same in yours.

Sincerely,

Terrie Schneider

Chief Executive Officer

Boys & Girls Club of Fontana

P.O.Box 3712, Fontana CA 92334

Phone: 909-822-4988 #7

Email: CEOBGCF@gmail.com

www.bgcfontana.org



Dear Mayor and City Councilmembers,

My name is Terrie Schneider, and I serve as the Chief Executive Officer of the Boys and Girls Club of Fontana. I'm writing today to express my strong support for Embarc based on my firsthand experiences as a community leader and advocate for the education and well-being of our city's youth.

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Sincerely,

Terrie Schneider

Chief Executive Officer

Boys and Girls Club of Fontana

From: [Quickies Prerolls](#)
To: [Clerk](#)
Cc: [Bree Mares](#)
Subject: Public Comment RE Special Meeting of the Santee City Council on 7/11/2025, Support for Catalyst - Santee
Date: Thursday, July 10, 2025 12:06:06 PM
Attachments: [Quickies @ Catalvst Santee.docx](#)

Hello City Clerk,

Please see attached Doc.

Thank you

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Thank you so much for your business,

Everybody Loves a Quickie

Zachary T. Powers

Director Of Sales & Marketing Quickies Prerolls

c10-0001047

Direct (951)768-9224

www.instagram.com/quickiesprerollsss



My name is Zachary Powers I am the CEO for Quickies Brand The Number one Preroll in the state of California. I am writing to you because we strongly support the application of Catalyst-Santee for the approval of a permit to operate a retail dispensary in the city. We know Catalyst Cannabis Co. and its owners, Elliot Lewis and Damian Martin, will be a valuable benefit to the Santee community.

At QuickiesE, we are proud to have our products at Catalyst. Their commitment to responsible business practices, safe products, and community engagement aligns perfectly with our values. If selected, Catalyst will contribute to the local economy while providing high-quality products and services to Santee and San Diego County customers. Additionally, we have taken note that they strive to go above and beyond to meet state and local guidelines as well as educate the public on clean and legal cannabis.

Their in-depth knowledge of the industry, their competent professionalism, and their dedication to their craft have consistently positively impacted our own business. I have no doubt Catalyst will make a strong addition to your business community.

Sincerely, Zach Powers CEO Quickies Brand