



# JOIN US & BE A PART OF HISTORY

## SANTEE SALUTES-AMERICA250 | SPONSORSHIP PACKET

In 2026, the City of Santee will join communities across the nation in commemorating the **250th anniversary of the United States**, a once-in-a-generation milestone honoring our nation's history, service, resilience, and shared values.

Santee's America250 celebration will be anchored by an expanded, **special edition of Santee Salutes-America250**, bringing residents, families, veterans, and local businesses together for an elevated community experience. This patriotic celebration will feature enhanced programming, meaningful tributes, and memorable moments designed to inspire pride and connection across generations, along with year-around activities and displays.

We invite you to partner with us as a sponsor of this historic event. Your support will directly enhance Santee Salutes-America250 and the community-wide commemorations taking place throughout 2026.

Join us in honoring the past, celebrating the present, and investing in the future as we mark 250 years of American freedom.

**BECKY LOWNDES**  
**SPECIAL EVENTS**  
**SUPERVISOR**

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 [www.SanteeSpecialEvents.com](http://www.SanteeSpecialEvents.com)

# SPONSORSHIP BENEFITS



**SANTEE SALUTES-AMERICA250**

**FRIDAY, JULY 4, 2026**

**TOWN CENTER COMMUNITY PARK EAST**

550 Park Center Drive, Santee, CA 92071

Santee Salutes–America250 offers a vibrant, family friendly opportunity to celebrate our nation's birthday. As a free community event, it builds civic pride and delivers East County's premier fireworks show in one of Santee's signature parks.

**ESTIMATED ATTENDANCE: 7,000+**

## YEAR-ROUND COMMUNITY RECOGNITION

In addition to the featured festivities at the 26th Annual Santee Salutes–America250, sponsors receive recognition opportunities throughout 2026 as the community commemorates America250. With flexible partnership levels, businesses and organizations of all sizes can align with the City of Santee as we honor 250 years of freedom and the American spirit.

### HERITAGE SPONSOR

**\$1,000**

#### **Santee Salutes-America250**

- Logo on America250 sponsor banner displayed at event
- Recognition on event webpage

#### **Year-Round Recognition**

- Logo listed on America250 Celebration page on City of Santee website

### LIBERTY SPONSOR

**\$2,500**

#### **Santee Salutes-America250**

- Logo on America250 sponsor banner displayed at event
- Recognition on event webpage with hyperlinked logo
- Logo inclusion on event flyer
- Verbal recognition from the stage during sponsor acknowledgment
- Option to provide branded promotional item for community giveaway\*

#### **Year-Round Recognition**

- Logo listed on America250 Celebration page on City of Santee website
- Recognition in one City social media sponsor highlight post
- Recognition in one City e-newsletter (America250 edition)

### PATRIOT SPONSOR

**\$5,000**

#### **ALL LIBERTY BENEFITS, PLUS:**

#### **Santee Salutes-America250**

- Medium logo placement on event signage
- Logo displayed on the 9' x 16' LED screen
- Booth space at the event (optional)
- Logo included on select printed promotional materials
- On-stage recognition with category distinction
- Company-provided 3' x 5' banner on stage fencing\*

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# SPONSORSHIP BENEFITS

## Year-Round Recognition

- Two dedicated social media sponsor spotlight posts
- Logo inclusion on America250 promotional materials throughout the year
- Recognition at one additional City event in 2026

## FREEDOM SPONSOR

**\$10,000**

### ALL PATRIOT BENEFITS, PLUS:

#### Santee Salutes-America250

- Prominent logo placement on the main stage banner
- Recognition as a featured sponsor in press materials (when appropriate)
- Opportunity to sponsor a specific activation (e.g., aerial display show, photo booth, family zone, entertainment area)
- Static ad displayed on the 9' x 16' LED screen
- Two tickets to VIP viewing area
- Opportunity for representative to provide brief on-stage welcome

#### Year-Round Recognition

- Quarterly social media recognition (4 posts)
- Logo placement on citywide America250 banner installations (if produced)
- Recognition at multiple City signature events in 2026
- Inclusion in commemorative America250 recap video

## LEGACY SPONSOR

**\$25,000**

### ALL FREEDOM BENEFITS, PLUS:

#### Santee Salutes-America250

- Recognition as a Premier/Presenting Sponsor of Santee Salutes-America250
- Top-tier logo placement on all major event signage and promotional materials
- Category exclusivity (if applicable)
- Featured recognition in media outreach and press releases
- Naming opportunity for a major event component (e.g., "Entertainment Presented by...")
- Two additional tickets to VIP viewing area (total of 4)
- On-stage speaking opportunity
- Up to 30-second commercial displayed on the 9' x 16' LED screen (no audio)\*
- Premium booth placement at event (optional)

#### Year-Round Recognition

- Recognition as a Lead Sponsor of America250 in Santee
- Logo featured on all official America250 materials and the City's America250 webpage
- Recognition at all participating America250 events throughout 2026
- Dedicated sponsor feature video shared on City social channels
- Recognition during City Council America250 acknowledgment
- Inclusion on commemorative signage displayed at City facilities

Benefits listed represent a sample of available opportunities. Packages can be customized to meet your marketing goals and vision.

\*All sponsor-submitted materials require City approval. Benefits are subject to availability and deadlines.

