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CITY OF SANTEE

SPONSORSHIP OPPORTUNITIES

BECKY LOWNDES
SPECIAL EVENTS
SUPERVISOR



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619-258-4100 X219



www.SanteeSpecialEvents.com

THANK YOU FOR HELPING US DO MORE ► DUE EAST

ABOUT SANTEE EVENTS



The City of Santee offers numerous signature events that attract community members of all ages. In addition to signature events, new events emerge annually and may target niche audiences.



**200-10K EVENT
ATTENDANCE**



93K IMPRESSIONS

and 9K engagements on social media posts in a month.



700 VIEWS

on the Special Events webpage, on average, in a month and more on individual event pages



COMMUNITY

Santee is a thriving city of 60,000 in the San Diego metropolitan area of Southern California. Our local attractions generate over 1.1 million visitors annually.

SANTEE'S POPULATION



60K PEOPLE

30% of the population is under 25 years old. The median age is 40.
(SANDAG 2024)



**\$111K MEDIAN
HOUSEHOLD
INCOME**

The highest in East San Diego County. (SANDAG 2024)

MARKET AREA



**OVER 280K
PEOPLE**

within a five-mile market area.



**12M ANNUAL
VISITS**

with an average of 30,000 daily visits at Santee Town Center power center and Santee Trolley Square.
(Placer.ai)

MORE INFORMATION:
[SANTEE COMMUNITY PROFILE](#) | [CITY STATISTICS](#)

[Video](#)

EVENT CALENDAR

JANUARY

Trail Mixers
January 10 & 24



FEBRUARY

Fido Fest
February 28



MARCH

SANTEE'S BUNNY TRAIL
March 28



SUMMER

Movie In The Park
TBA



JUNE

Summer Concerts
June 11 - August 13



JULY

Santee Salutes
July 4



FALL

Brews & Bites
October 17



NOVEMBER

Holiday Lighting
November 20



SPONSORSHIP BENEFITS



BANNERS

6' X 10' Event Banners

Average of 40,000 cars pass daily

Logo Sizes: Large, Medium, Small

ONLINE

City of Santee Online Recreation Guide

1,000+ Daily Visits

City of Santee Website

17K+ Monthly Visits

SanteeTV (PEG Channel)

Live Airtime + Archive

Outside Agency Websites

Varies

SOCIAL MEDIA

Facebook (Two Pages)

16k + Followers

Instagram

4k + Followers

X

3k + Followers

ON SITE ELEMENTS

Exhibition Space

Reserved Parking

Address the
Audience

Area Naming Rights

Thank You Signage

Company Banner

Category
Exclusivity

Recognition in
Speech

Benefits listed above represent a sample of opportunities available.
Benefit packages can be customized to meet your marketing budget and vision.

Contact Becky Lowndes to inquire about
Annual Sponsorship Packages or Event-Specific Sponsorships.

EVENT OVERVIEWS



Trail Mixer & SanTree Day
January 10 & 24



[Trail Mixer](#)

[SanTree Day](#)



Fido Fest
February 28 | 11AM-3PM
550 Park Center Dr., Santee



[Event](#)

[Video](#)

[Overview](#)



Santee's Bunny Trail
March 28 | 10AM-1PM
550 Park Center Dr., Santee



[Event](#)

[Video](#)

[Overview](#)



Santee Summer Concerts
Thursdays, June 11-August 13
6:30PM-8PM
550 Park Center Dr., Santee



[Event](#)

[Video](#)

[Overview](#)

EVENT OVERVIEWS



Santee Salutes
July 4 | 2PM-10PM
550 Park Center Dr., Santee


[Event](#)
[Video](#)
[Overview](#)


Movies In The Park
Summer
550 Park Center Dr., Santee


[Event](#)
[Video](#)
[Overview](#)


Brews & Bites
October 17 | 5:30PM-9:30PM
550 Park Center Dr., Santee


[Event](#)
[Video](#)
[Overview](#)


Santee Holiday Lighting
November 20 | 5:30PM-8:30PM
9884 Mission Gorge Rd., Santee


[Event](#)
[Video](#)
[Overview](#)

ADDITIONAL SPONSORSHIP OPPORTUNITIES



DISC GOLF SIGNS

Have your business name and/or logo displayed at the tee of one of the 18 tee locations along the Mast Park Disc Golf Course. To inquire about sponsorship, please contact James Northum at jnorthum@cityofsantee.ca.gov or (619) 258-4100 x120



MAST PARK DISC GOLF COURSE

9125 Carlton Hills Boulevard, Santee, CA 92071



~7,000 IMPRESSIONS ANNUALLY



\$300 FOR 2 YEARS, PER TEE

PICKLEBALL COURT BANNER PROGRAM

Have your business name, logo and phone number displayed on a 3ft x 5ft vertical banner along the south, upper fence area of the Big Rock Park Pickleball Courts.

Interested businesses must [apply online](#).

Banner Cycles:

Cycle A: May - October (Application deadline: April 1st)

Cycle B: November - April (Application deadline: October 1st)



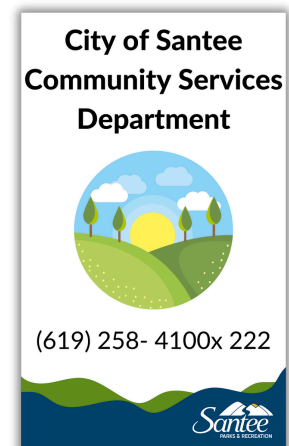
BIG ROCK PARK PICKLEBALL COURTS

8125 Arlette Street, Santee, CA 92071



\$600 PER 6 MONTH CYCLE

Sample banner 3'x5':



[Apply For A Banner](#)