

20
25

CITY OF SANTEE

SPONSORSHIP OPPORTUNITIES

BECKY LOWNDES
SPECIAL EVENTS
SUPERVISOR



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www.SanteeSpecialEvents.com

THANK YOU FOR HELPING US DO MORE ► DUE EAST

ABOUT SANTEE EVENTS



The City of Santee offers numerous signature events that attract community members of all ages. In addition to signature events, new events emerge annually and may target niche audiences.



**200-10K EVENT
ATTENDANCE**



93K IMPRESSIONS
and 9K engagements on social
media posts in a month.



700 VIEWS
on the Special Events webpage, on average, in
a month and more on individual event pages



COMMUNITY

Santee is a thriving city of 60,000 in the San Diego metropolitan area of Southern California. Our local attractions generate over 1.1 million visitors annually.

SANTEE'S POPULATION



60K PEOPLE

And 1/3 of the population is <25
years old. The median age is 36.6.
(SANDAG 2021)



**\$102K MEDIAN
HOUSEHOLD
INCOME**

The highest in East San Diego
County. (SANDAG 2022)

MARKET AREA



**OVER 280K
PEOPLE**

within a five-mile market area.



**12M ANNUAL
VISITS**

with an average of 30,000 daily
visits at Santee Town Center power
center and Santee Trolley Square.
(Placer.ai)

MORE INFORMATION:
[SANTEE COMMUNITY PROFILE](#) | [CITY STATISTICS](#)

[Video](#)

EVENT CALENDAR

JANUARY

Trail Mixers
All January Long!



FEBRUARY

Fido Fest
February 22



MARCH

Discover Your Community
March 15



APRIL

Santee's Bunny Trail
April 12



MAY

Friday Nights Live
May 16 - June 6



JUNE/SEPT

Movie In The Park
June 7 & Sept 20



JUNE

Summer Concerts
June 12 - August 14



JULY

Santee Salutes
July 4



OCTOBER

Brews & Bites
October 18



NOVEMBER
Holiday Lighting
November 21



SPONSORSHIP BENEFITS



BANNERS

6' X 10' Event Banners

Average of 40,000 cars pass daily

Logo Sizes: Large, Medium, Small

ONLINE

City of Santee Online Recreation Guide

1,000+ Daily Visits

City of Santee Website

17K+ Monthly Visits

SanteeTV (PEG Channel)

Live Airtime + Archive

Outside Agency Websites

Varies

SOCIAL MEDIA

Facebook (Two Pages)

16k + Followers

Instagram

4k + Followers

X

3k + Followers

ON SITE ELEMENTS

Exhibition Space

Reserved Parking

Address the
Audience

Area Naming Rights

Thank You Signage

Company Banner

Category
Exclusivity

Recognition in
Speech

Benefits listed above represent a sample of opportunities available.
Benefit packages can be customized to meet your marketing budget and vision.

Contact Becky Lowndes to inquire about
Annual Sponsorship Packages or Event-Specific Sponsorships.

EVENT OVERVIEWS

NEW!

January Trail Mixers
January 2025
Trails throughout Santee



[Event](#)



Fido Fest
February 22 | 11AM-3PM
550 Park Center Dr., Santee



[Event](#)

[Video](#)

[Overview](#)



Discover Your Community
March 15 | 10AM-1PM
9215 Carlton Hills Blvd., Santee



[Event](#)

[Video](#)

[Overview](#)



Santee's Bunny Trail
April 12 | 10AM-1PM
9884 Mission Gorge Rd., Santee



[Event](#)

[Video](#)

[Overview](#)



Movies In The Park
June 7 & Sept 20
550 Park Center Dr., Santee



[Event](#)

[Video](#)

[Overview](#)

EVENT OVERVIEWS



Santee Summer Concerts
Thursdays, June 12-August 14
6:30PM-8PM
550 Park Center Dr., Santee


[Event](#)
[Video](#)
[Overview](#)


Santee Salutes
July 4 | 2PM-10PM
550 Park Center Dr., Santee


[Event](#)
[Video](#)
[Overview](#)


Brews & Bites
October 18 | 5:30 - 9:30PM
550 Park Center Dr., Santee


[Event](#)
[Video](#)
[Overview](#)


Santee Holiday Lighting
November 21 | 5:30PM-8:30PM
9884 Mission Gorge Rd., Santee


[Event](#)
[Video](#)
[Overview](#)